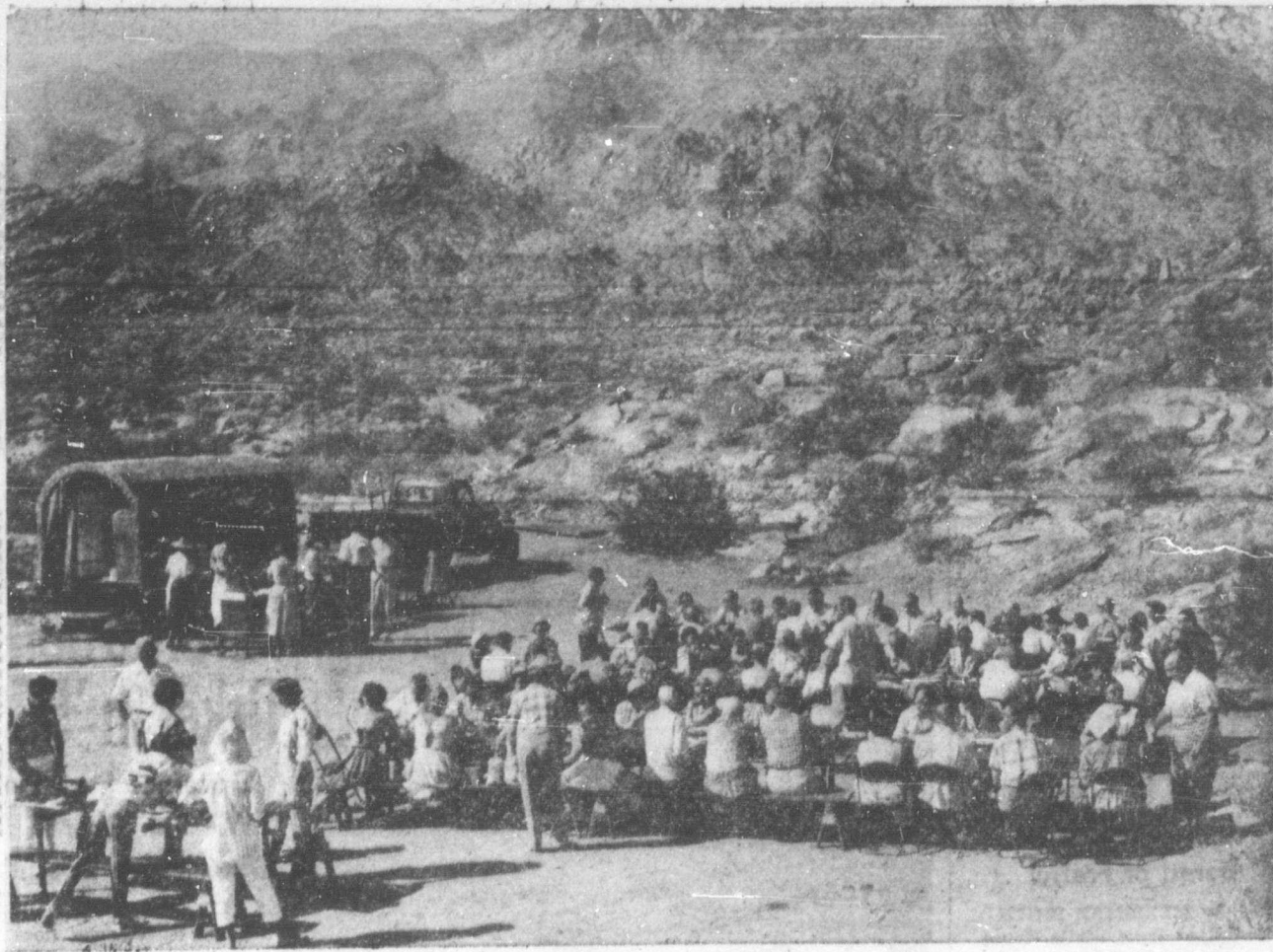




PALM SPRINGS HOTEL and Apartment association met today in the Cove near the entrance to Palm Canyon, to hold their first meeting of the 1955-56 season. More than eighty hotel-apartment operators and their guests attended the chuck wagon breakfast.

Optimists Send 3 Tons Clothing to Needy Indians

The Palm Springs Optimists Club sent more than three tons of clothing to the Shoshone Indians on the Nevada border yesterday. The mass of clothing collected in the Palm Springs area as part of an over-all Southern California Optimists Club effort, will last the tribe through the winter.

The Optimists Club, founded in Palm Springs last May, has 200 members who are dedicated to live up to the club's slogan: Friend of the Boy.

The collection of the clothing, aided by the use of a truck donated by Stack Chevrolet, is the first of many Optimists' projects completed.

The club meets each Wednesday for lunch at the Ranch Club. One of their perpetuating projects is a continual contribution to the Boys Home in Los Angeles.

Palm Trees Planter Will Have to Provide Care

Request of A. R. Simon for planting of palm trees in the Summer subdivision, with maintenance to be the responsibility of the city, was referred back to the applicant without action by city council last night.

Councilman Ted McKinney pointed out that a similar proposal had been turned down last year.

Council indirectly proposed that Simon plant the trees on his own property, with the purchasers of the lots taking over the responsibility of caring for them.

SUNAIR
NOW PLAYING

An Avalanche of Fury!

BURT LANCASTER in **The Kentuckian**

Printed by Technicolor

Released thru UNITED ARTISTS

—Also—

"KISS ME DEADLY"



JOB WELL DONE is reflected on the faces of Optimist Club members as they load the last box of collected clothing to be sent to Shoshones. They are Wayne Fields, membership committee, (upper left) Paul Watkins, membership committee, Jim Warmouth, boys work chairman (lower right), and Bill Whiteley, president.

Emphasize Good of Youth, Plate Tells Rotarians

An appeal to accentuate the positive, to stress good that 95 per cent of our youth are doing, and to play down the record of delinquency of the five per cent in the same age group, was sounded today by Carl Plate, executive director of the Palm Springs Youth Center, when he addressed the Rotary Club at a luncheon at the Palm Springs Biltmore.

Plate, who with his wife came from Corona September 15 where they were in charge of the youth recreation program, told the Rotary members that youth problems are not peculiar to the United States nor are they a major factor in the age group between 13 and 19. Publicity and notoriety, focusing on the five per cent, have given teenagers a bad name in the eyes of the public, but statistics show that such is not the case.

Cathedral City Chamber of Commerce Doing Great Job

With Cathedral City being an unincorporated community of more than 3500 residents, civic matters are unofficially taken care of by the town's only governing body—the Cathedral City Chamber of Commerce.

The Chamber owns the Cathedral City Fire Hall and Town Hall, and assisted in the purchase of the free library which is administered under the county library system. The Chamber is primarily responsible for the providing of the flood control channels, the paving and curbing of Broadway (Highway 111), and has just recently started the almost completed beautification of the main thoroughfare by planting palm trees along Broadway.

THE ORGANIZATION promoted the formation of the local Sanitation district, which owns a fifty acre refuse disposal site some three or four miles from the Village, and provides garbage and refuse pickup. They promoted a Fire Protection district with the consequent improvement of fire fighting facilities and the lowering of insurance rates.

The Chamber of Commerce distributes annually some 5,000 brochures, in color, presenting the attractions of the community and the Desert Empire, and distributes a rental directory for the use of tourists and newsmen.

THE MEN WHO WORK to complete the projects of the Chamber of Commerce for this year are: Claude S. Cobb, president; Orvil F. Zappe, first vice president; Robert J. Cordes, second vice president; Bessie A. Kelley, treasurer; Warner S. Moon, secretary; Directors are Edward Biles, Paul W. Clark, M. K. Gordon, Emil Greener, Herbert Henry, L. C. Lewis, Leslie G. Kelley, George H. Miller, Berton L. Lamb, Walter A. Melrose and George A. Zentmyer.

The organization meets the first Tuesday of every month at the Town Hall. The meeting starts at 7:30 p.m.

Model of Home to be Displayed on Liebling Lot

A request for permission to build a full scale model of one section of a cluster of cooperatively owned homes by the Braemar Corporation of Los Angeles on the northeast corner of Tahquitz Road and Palm Canyon Drive, was approved by city council last night with the proviso that a \$1000 bond be posted to insure the removal of the model and the subsequent clean up of the property.

The bond will have a six-month limit from time of issuance. The display will be made during the season only.

The proposal will now go before the planning commission for architectural analysis. City council also stipulated that the structure conform in every way to city building ordinances except that the foundation be of temporary construction.

The planned homes, according to Braemar vice president R. J. Hanousek, will vary in size from one bedroom to three bedrooms, and in price from about \$11,000 to \$22,000. The model which would be shown here is the same one that had been on display at the Home Show in Los Angeles earlier this year.

Discussion prior to the granting included Ruth Hardy's proposal that signs and advertising be kept within the boundaries of good taste. Hanousek told Councilwoman Hardy that large signs and gaudy advertising would defeat the purpose of the corporation in presenting a high class abode.

Paving Project Hearing Dates Set by Council

Several hearing dates on improvement districts under the 1911 Improvement Act were set by city council last night.

Spread of assessment hearing for Indian Trail paving was set for 8:30 p.m. and for Avenida Palmas paving for 8:35 p.m., November 9.

Council voted to void the provisions of majority protest act for Vista del Cielo and Deseret Tract sewers, and set the hearing date on resolution of intention for 8:15 p.m., November 23.

The same action was taken concerning Calle Santa Rosa sewers, with the hearing date set for 8:40 p.m., November 9.

Approve Change in Housing Board

Change in the personnel of the Housing Act Board for the City of Palm Springs was approved by city council Tuesday evening.

The new board will be composed of the chief building inspector, director of public works, and county sanitarian for this area.

Previously, the board included two members of the city building department.

Identified as Zappe, first vice president; Robert J. Cordes, second vice president; Bessie A. Kelley, treasurer; Warner S. Moon, secretary; Directors are Edward Biles, Paul W. Clark, M. K. Gordon, Emil Greener, Herbert Henry, L. C. Lewis, Leslie G. Kelley, George H. Miller, Berton L. Lamb, Walter A. Melrose and George A. Zentmyer.

The organization meets the first Tuesday of every month at the Town Hall. The meeting starts at 7:30 p.m.

Mike Connolly Reports on Hollywood

HOLLYWOOD — Josiane Berenger, still wearing the ring which marks her as Marlon Brando's fiancée, leased a Laurel Canyon cottage for six months and will see what Hollywood has to offer. It will take a while for Hollywood to get used to the fact that Jimmy Dean is gone. . . . Lori Nelson, Ursula Andress and Kathy Case still dissolve into tears at the mention of Dean's name. . . . Dennis Hopper, one of Jimmy's closest pals, can't seem to come out of the shadows. . . . Out at Warner's where, even at the time of Jimmy's death, a new \$100,000 per picture pact was being negotiated for him, producer Henry Ginsberg said: "Jimmy seemed to come into this world like a phantom -- to do a particular job well and leave it."

Star of tomorrow: Richard Bright, 18-year-old L. A. drug store truck driver, who looks like a young Bob Mitchum. . . . Columbia's prowling another script to co-star Kim Novak and Guy Madison. . . . "Sincerely Yours," Liberace's picture, sneak previewed at the Huntington Park Theatre, and Lee Remick over like another million. . . . In his new book, "The Eggs I Have Laid," Meredith Willson, who always has to fight for the two l's in his last name, spells Garry Moore's first name with one "r" a half-dozen times. . . . Real estate Mike Silverman not only sold Marie MacDonald a house but is selling her himself as well. Terry Moore trekked to Tijuana to catch Patricia McCormick's girl to be because Terry has a script on blighting which she may do in Madrid. . . . Diana Lynn and architect John Lindsay, her ex, made the Bay City rounds the other night, happy as newlyweds. . . . Now that "Ankles Aweigh," "Anastasia" and "Anniversary Waltz" have all left town, the "A's" in the A-B-C ads in NY papers suddenly look skimpy. . . . Why is it that when a big toe protrudes from a sock and you switch it to the other foot, it's still the big toe that protrudes?

Silent star Carmel Myers, now an agent, skied in from NY for lunch at the Beverly Hills Hotel with her protegee, Carol Ohmart. Paramount's potent new talent. . . . Over at the Beverly Hilton, Janet Gaynor — still pert and pretty — was taking lunch with Margaret Lindsay. . . . Out at MGM they're hoping President Ike will be well enough to attend the Gettysburg premiere of Dore Schary's four-reel documentary, "The Battle of Gettysburg." In November, Red Skelton is going into film production on his own so he's buying out owners of any and

Two Brush Fires Call-Out Firemen

Firemen were called to battle two trash fires last week, one Thursday at 442 Hermosa Place, and the other Friday in the 600 block of East Amado Road. No damage was caused.

Speed Limits Council to Adopt Definite Plan

Definite speed limits for all streets in the City of Palm Springs were adopted by city council last night, upon recommendation of the council's public safety committee and police department.

All limits will be established by ordinance with the exception of State Highway 111.

City Manager R. W. Peterson reported that the state will conduct a survey of present limits the first part of November, with the aim of establishing lower limits on approaches to the city if feasible.

READ SUN CLASSIFIED ADS

Now Showing

20th Century-Fox presents
WILLIAM HOLDEN **JENNIFER JONES**
LOVE IS A MANY SPLENDOROUS THING
CINEMA-SCOPE with Dolby Sound
In the wonder of STEREOPHONIC SOUND

Plaza Theatre Phone 4384

Now Playing

What "3 Coins in the Fountain" did for Rome... "Summertime" does for Venice!

KATHARINE HEPBURN
ROSSANO BRAZZI
Color by Technicolor
Released thru United Artists

Now Playing

What "3 Coins in the Fountain" did for Rome... "Summertime" does for Venice!

KATHARINE HEPBURN
ROSSANO BRAZZI
Color by Technicolor
Released thru United Artists

The Desert Sun—2 PALM SPRINGS, CALIFORNIA Wednesday, October 5, 1955

Runaway Youth's Jaunt Brief One

An eight-year-old Banning youth didn't see much of the world on a runaway attempt Tuesday.

He was noticed by a passing motorist while attempting to hitchhike, and was given a ride by Palm Springs police a few minutes later.

The youth was returned to his Banning home in the afternoon.

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WARD G. RIVOLD Publisher
OLIVER B. JAYNES Editor

R. F. GRAETTINGER—Executive Editor
WILLIAM RASHALL—Promotion Mgr.
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FIRST CHURCH OF RELIGIOUS SCIENCE

at
YOUTH CENTER
386 N. Belardo Road
Every Sunday at 8:15 P.M.
REVEREND
Douglas J. Bintliff

THIS SUNDAY'S TOPIC
"How to Understand Christianity"

Abel Cable
— Easy Terms —
BRINGS YOU SERVICE ON YOUR TV CABLE

CHANNELS
2-4-5-7-9
MAGNAVOX & RCA
TV SALES & SERVICE

PHONE 5002 192 S. INDIAN AVE.

• TVviewing Tips •

6:00—Wed. Night Fights	7:00—TV Theater
7:00—20th Century-Fox	9:00—MGM Parade
8:00—Disneyland	10:00—This Is Your Life
8:00—Screen Directors	

Following program are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their part. T.E.D.

TELEVISION TONIGHT

WEDNESDAY	THURSDAY	FRIDAY
5:00 P.M. 2—Space Funnies 3—Little Rascals 5—Cartoons 7—Mickey Mouse 8—Uncle Remus 11—Mysteries 11—Ranch Party 3—Laff Time 5—Range Rider 6—Frank Webb 8—Uncle Archie 9—Western Feature 8:00 P.M. 2—Sports & News 3—News 4—News, See Hear! 7—Wed. Nite Fights 8—Cartoon Excursions 11—Stories of Century 13—News 13—Mark Scott 13—Brave Eagle 3—News 4—Movie Museum 5—Handy Hints 11—Life with Elizabeth 13—Turn of Mind 7—Elroy Hirsch 11—News 13—20th Century-Fox 13—Disneyland 13—Carvel Wells 5—News	7—Superman 8—Theater 9—Movie 11—Life with Elizabeth 13—Inner Sanctum 3—Popular Science 4—Eddie Fisher 5—Conspiracy 7—Gold Award 8—News Show 11—Nore Dame 13—Best of 35 1:45 4—News Caravan 8:00 P.M. 2—Godfrey & Friends 3—MGM Parade 4—Screen Directors 5—Top Secret 7—Disneyland 9—Big Game Hunt 11—Frank Fontaine 13—The Visitor 6:15 13—Mark Scott 13—Brave Eagle 3—News 4—Movie Museum 5—Handy Hints 11—Life with Elizabeth 13—Turn of Mind 7—Elroy Hirsch 11—News 13—20th Century-Fox 13—Disneyland 13—Carvel Wells 5—News	1—Masquerade 8—Eddie Cantor 13—City Detective 13—D. I. 5000 1:00 P.M. 2—Sports Time 3—Sherlock Holmes 4—This Is Your Life 7—Penny in Million 8—Name's Same 11—Sherlock Holmes 13—Western Roundup 1:30 2—News 3—Lawrence Welk 4—Living in the Past 7—Totie Dame 11—Flashback 13—100% Predicts 10:45 5—Western's Lament 9, 13—News 11—News 13—Movie 2—Photoplays 3—Sport 5—Eye Witness 9—PCC Highlights 11—Racket Squad 13—Movie 11:45 4—Tonight 11—Movie 12:15 2—Late Show

TOMORROW
THURSDAY A.M.
6:00 A.M.
2—Panorama Pacific
4:45
4—Alarm Clock
7—Romper Room
11—Sheriff John
11—Sheriff John
8:00 A.M.
2—Valiant Lady
11—Top of Morning
13—Love of Life
8:30
2—Search Tomorrow
7—Mildred Younger
11—Gundling Light
3—Jack P. 2
4—Major Dome
3—Oceanography
6:15
4—Janet Dean
2—Welcome Trav.
4—Howdy Doody
10:00 A.M.
2—R. O. Lewis
4—Ding Dong School
11—Beat City
13—Country Affie
10:30
2—A. J. Carter
3—Smoky Rogers
11—Star Shoppers
13—News 11:00 A.M. 2—Big Payoff 4—cont. 11—Little School House 11:30 2—Bob Crosby 7—Romper Room 11—Sheriff John 13—Ballance Records 12:00 2—Brighter Day 4—Tenn. Ernie 7—Tulsa at Twelve 12:15 2—Secret Storm 7—Mildred Younger 11—On Your Account 4—Father Knows Best 12:45 11—Buffalo Billy 1:00 P.M. 2—Movies 7—Bill Gwynn 8—News, Film 11—Steve Martin 1:30 7—Movie 8—Garry Moore 13—Lou & Linda 2:00 P.M. 2—Red Rover Matinee 5:13—Movie 8—Smokey Rogers 9—Newsafternoon Copyright, 1955, by Universal Radio & TV Syndicate—Tom E. Janson. | 2:15 8—Mama Weiss 11—Reimer's Matinee 3—News 4—Mike Roy 3—Modern Romance 3:00 P.M. 2—Garry Moore 4—News 5—Mr. Sweeney 5—Mark Saber 4—Mod Romance 11—Mysteries |

HOLMES HOT SPRINGS

3 Miles East of Palm Drive on Dillon Road
in Desert Hot Springs just 12 Miles North of Palm Springs

SWIM IN THE DESERT EMPIRE'S
MOST BEAUTIFUL SWIMMING & THERAPEUTIC POOLS

MODERN TRAILER RESORT \$25.00 PER MONTH
Write Desert of Springs, P.O. Box 745 for Information

A DINING TIP FROM

HOWARD MANOR

Don't Miss Its
Famed Manor Room Buffet Dinners

Friday and Saturday evening, Oct. 7 and 8

It's the best bet of the new season

Ask Ace Handicappers

Bob Howard, owner Bill White, manager

572 North Indian Avenue
Phone 2227 for reservations

Harry Williams Resigns Place on Planning Board

City council last night deferred action on the resignation of Harry Williams as a member of the city planning commission.

Williams said that he was submitting his resignation after 16 years of service as he was cooperating with the firm of Clark, Frey and Chambers in the designing of the new city offices.

This is the second proffered resignation in recent weeks. John Clark having resigned in September.

Yield Signs

New Signs for Intersections Here

Installation of "yield-right-of-way" traffic signs was authorized by city council last night, where traffic and street intersections do not warrant arterial stops.

First street in the city to be so marked will be at the intersection of Sunny Dunes Road and El Placer.

The "yield-right-of-way" signs were authorized by the 1955 Legislature.

Loading Zone to be Established on Alejo

Establishment of a freight loading zone on the north side of Alejo Road, adjacent to the Frances Stevens school, was approved by city council last night.

The zone had been recommended by the public safety committee, and police department.

The Desert Sun—3
PALM SPRINGS, CALIFORNIA
Wednesday, October 5, 1955

DIRECTORY

Palm Springs and Desert Area Real Estate

Firms

PALM SPRINGS Phone
BOGGESS, Incorporated 2971
Penthouse 31, The Plaza
DAILY, BRUCE 2909
412 N. Indian Ave. 5711
DAVIS, JOHN C. 3673
1059 N. Palm Canyon Dr.
POSTER, HERBERT H. 3553
101 N. Palm Canyon Dr.
FULTON, MURIEL E. 2225
119 S. Palm Canyon Dr.
GANNON REALTY CO. 2772
711 N. Palm Canyon Dr.
GREENFIELD, ARTHUR
1404 N. Palm Canyon 2522
HAMMOND, JAMES 5373
875 N. Palm Canyon Dr.
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HASKELL, JOHN & CO. 2594
456 N. Belardo Rd. 5885
HEISER, WILLIAM J. 5885
1546 N. Palm Canyon
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
JOHNSON, GENE W. 3722
596 S. Indian Ave. 2522
LANG, ROSLYN
1404 N. Palm Canyon
MATTHEWS, CHAS. J. 6821
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
MURPHY REALTY CO.
464 N. Palm Canyon 5102
NATHANSON, JERRY 5234
482 N. Palm Canyon Dr.
NELSON, AMY 4627
2277 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
PALM SPRINGS REALTY
2280 N. Palm Canyon 5815
RAY, TERRY 2064 or 5105
773 N. Palm Canyon Dr.
RESORT REALTY 5569
426 S. Indian Ave.
ROCKS, MADGE O. 5234
482 N. Palm Canyon Dr.
ROSE ROSENBERG 5815
2280 N. Palm Canyon Dr.
SHEPTEKOR, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.
VENGER, LOUIS 6060 or 5595
3775 N. Indian, P.O. 1447
WEINSTEIN, RALPH 2884
2596 S. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
382 N. Palm Canyon Dr.
CATHEDRAL CITY
BILES, RUTH 8-3734
744 Broadway (Hiway 111)
CLARK, PAUL W. 8-4691
762 Broadway
CAMPBELL, THOS. R. 8-4372
Sunair Dev. Corp.
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHARP, JOHN 8-4355
900 Broadway
SHERRILL, R. H. "Bob"
707 & 713 'D' St. 8-3534
COACHELLA
RALPH L. STEPHENS CO.
Hiway 111 and Hill Dr. 8-5205
INDIO
SCHISLER REALTY 7-3301
82-259 Hiway 111
LA QUINTA
HOFFMAN, MILTON A. 9-3941
P.O. Box 306
PALM DESERT
EDITH EDDY WARD
P.O. Box 281
RANCHO MIRAGE
EWART, ESTELLA C. 8-4203
SMITH, TED 8-5022
THUNDERBIRD AREA
MURKE, TONY 8-5432
70065 Hiway 111, 1/4 mile
west of Thunderbird C.C.

Mayfair
SUPER MARKETS

"Easy Does It" with
Stokely - Van Camp

Take advantage of this golden opportunity to
stock up on top quality Stokely-Van Camp's
canned foods.



DART
Dog Food 18 1-lb. Cans \$1

Van Camp's Tamales
6 300 Cans \$1

Stokely's Peas
6 303 Cans \$1

Sliced Pineapple

Grapefruit Slices

Cut Green Beans

Pineapple Chunks

Sliced Red Beets

Cake Mixes

STOKELY'S
No. 2 Cans 4 for \$1

STOKELY'S
303 Cans 7 for \$1

STOKELY'S
303 Cans 5 for \$1

STOKELY'S
No. 2 Cans 4 for \$1

WILAMET
303 Cans 10 for \$1

BETTY CROCKER
White, Yellow or Devil's Food
Reg. Pkg. 4 for \$1

STOKELY'S FINEST

CLING PEACHES 4 No. 2 1/2 Cans \$1

VAN CAMP'S

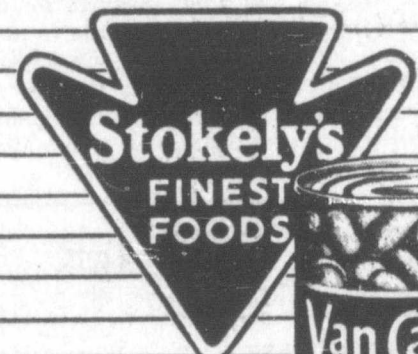
TOMATO CATSUP 7 14-oz. Bottles \$1

STOKELY'S FINEST

CREAM CORN 8 303 Cans \$1

VAN CAMP'S

PORK & BEANS 5 No. 2 1/2 Cans \$1



303 CANS
10 for \$1

FARMER JOHN'S
HICKORY-SMOKED
SUGAR-CURED
Tender, Delicious

SHANK END, 6 to 7 lbs. Minimum



Butt 59¢ Whole or Full 55¢
Half 59¢ Shank Half 55¢

Ham is economical! Buy any of these cuts—the large shank end, the butt half, the full shank half or whole ham—and you'll have delicious feasting for more meals than one!

Finest Lean, Meaty, Eastern

Rib End Pork Chops 49¢ lb.

Hormel's Dairy Brand

SLICED BACON

Grade A 1-lb. Pkg. 59¢

Lean, Meaty, Corn-Fed

Pork Butt Steaks 49¢ lb.

Patman's Boneless Round

Corned Beef 59¢ lb.

CHOICE NORTHERN

Halibut Steaks 59¢ lb.

Minute Maid, Frozen

ORANGE JUICE

2 6-oz. Cans 29¢

Certifresh, Frozen

SKINLESS SOLE

1-lb. Pkg. 49¢

JEWEL

OIL

Qt. Bottle 49¢

59¢ less 10¢ on label

Woodbury

Lotion

1/2 PRICE SALE!

\$1.00 SIZE

Only 50¢

ARDEN MILK 8 for \$1.00
TALL CAN

CASE-SWAYNE 10 for \$1.00
NEW POTATOES

HEINZ, STRAINED

4 4 1/2-oz. Jars 39¢

BABY FOODS

Package of 12 39¢

SANITARY NAPKINS

MODESS

8-oz. Pkg. 17¢

LOMA LINDA

RUSKET FLAKES

3-lb. Can 88¢

FOR BAKING AND FRYING

SPRY SHORTENING

15 1/2-oz. Can 19¢

HY POWER

TAMALES

BREAST O' CHICKEN

CHUNK TUNA

No. 1 Can 31¢

TOILET SOAP

LIFEBUOY

3 Reg. Bars 27¢ 2 Bath Size 25¢

MODERN PROTECTION

TAMPAX

Package of 10 39¢

DETERGENT

BREEZE

Lge. Pkg. 32¢ Gnt. Pkg. 74¢

PICTSWEEP, FROZEN

FRENCH FRIES

9-oz. Pkg. 18¢

WYLER'S BOUILLON CUBES

Delicious for

Soups and Gravies

Pkg. of 15 23¢

Advertised Prices Effective Thursday
thru Sunday, October 6, 7, 8, 9

Mayfair
SUPER MARKETS
444 N. Palm Canyon Drive

MELONS

WATERMELONS

HONEY DEWS

FANCY PERSIANS

3¢ lb.

Golden Fresh

BRUSSELS

SPROUTS

5¢ lb.

Extra Fancy, Northern Jonathan

APPLES

Shiny Red!

3 lbs. 29¢

DELICATESSEN

Fresh

Liver Sausage

Deliciously Seasoned 39¢ lb.

All-Beef Salami

Buffet Brand By the Piece 49¢ lb.

Pillsbury

CINNAMON ROLLS

Oven Ready 8-oz. Pkg. 23¢

Palm Springs Given Boost by New Air Transportation

The recent inauguration by Western Air Lines of four-engine DC-6B "Champagne Flights" from Palm Springs is the biggest advancement in air transportation since this community was first linked by scheduled line service with Los Angeles many years ago. The new one-stop (Los Angeles) four-motor luxury service to Seattle in a little less than five hours is a vast improvement in service to the Pacific Northwest, an area from which this desert resort attracts so many vacationists and winter residents. It is significant also because it marks the first regularly scheduled air service originating in Palm Springs.

This new service by Western Air Lines also marks the first time that four-engine airplanes have operated out of this city on a regular scheduled basis. In addition to service to the Pacific Northwest, it also provides one-stop service between Palm Springs and San Francisco Bay area as well as connections with Western's Overnight Californian from Los Angeles to Minneapolis and St. Paul. These luxury airliners and the excellent service they provide in flight will bring many more vacationists to Palm Springs. The new flights will also be greatly appreciated by winter residents who want to make frequent trips back and forth to their home cities in the Bay area and the Pacific Northwest.

Because of its increasing popularity Palm Springs has felt the need of improved air service and this new and excellent service by Western is greatly appreciated. The service between Las Vegas, Palm Springs and San Diego which was inaugurated less than three years ago by Western Air has also been very helpful to this desert resort area. Western is now seeking to extend its service from Los Angeles and Palm Springs on east to Phoenix, where connections could be made to many flights east. We are sure that the new "Champagne Flight" from Palm Springs will be highly popular and we voice the appreciation of the people of this community for this helpful transportation service which Western Air Lines has provided.

EDITOR'S CORNER

By Oliver B. Jaynes

MUNICIPAL GOLF COURSE — Two items on the bond issue which the City Council is preparing for submission to the voters of the city next February will come in for a great deal of discussion — pro and con. They are: \$350,000 for acquisition of land for a municipal golf course and \$400,000 for construction of the course, clubhouse and other facilities. This would be about 25 percent of the proposed \$3,000,000 bond issue.

It will seem to many people, particularly those who never play golf, that there are many more important needs of the city — such as sewers, flood control, street improvements and lighting. But it cannot be denied that the entire economy of Palm Springs is based on its tourist attractions which are a necessary supplement to its God-given climate. The prosperity of the community depends upon its appeal to vacationists and winter residents — and golf is the No. 1 attraction.

The two private courses which have made the Palm Springs area one of the important golf centers of the nation and contributed so much to the rapid growth of the last few years have placed an impossible burden on the local 9-hole O'Donnell course. It is naturally difficult for the private courses to accommodate many visitors. The result has been that people are coming here expecting to play golf and are disappointed.

The City Council has wisely decided to put the matter up to the people by including the municipal golf course at the bond election. In my opinion, it is the most important project — although some of the other items are vital to the future development of Palm Springs. These will be discussed during the next few days in this "Corner."

QUOTES FROM THE NEWS

By United Press

Naomi Baker, 19-year-old girl friend of Brooklyn Dodgers pitcher Johnny Podres who won the final game of the World Series when asked if they had any marriage plans: "He's sort of talked about it. And I sure would like to."

Thomas E. Dewey, former New York governor and one-time Republican presidential candidate: "I retired from politics years ago and I have no intention of returning."

V. K. Krishna Menon, decorated India's relations with China: "We are in the happy position that neither China nor the United States suspects our motives."

Ex-Queen Narriman of Egypt on love: "My marriage with Farouk was one of convenience."

Democratic National Committee member Kenneth Anderson of Kansas after visiting Adlai E. Stevenson: "I can't pledge anybody, but I believe it's going to be easier to get a full delegation to Stevenson in 1956 than in 1952."

Frank Lesale, a service station attendant who witnessed a truck-train collision at West Newton, Pa., Tuesday: "The lumber flew like matchsticks. The freight cars seemed to go in all directions. They smashed into stores on both sides of the track."

Philippine Ambassador Carlos P. Romulo on President Eisenhower's illness: "Every lover of peace and freedom will join me in praying to the Almighty that this great leader and statesman may recover speedily and completely... not only for the sake of America but for the sake of the entire world."

Lewis L. Strauss, Atomic Energy Commission chairman, on whether American scientists might control the H-bomb and produce limitless supplies of power within 20 years: "It would not surprise me, if it came sooner or astonishing me if it came later."

Former heavyweight champion Max Baer on his role as an ex-champion: "It's better to be a has-been than a never-was."

GOOD NEWS FROM THE MILE-HIGH CITY



THIS SIDE of The Sun

By Phat

One day you sow,
The next day you mow,
How fast the green grass grows,
How do I know
That this is so?
I learn it through my nose.

Now is the time for that annual perfume which is wafted by the night breezes. 'Tisn't Chanel No. 5 but it tells you the grass is alive. And while we are on the subject, maybe you had better break out that fly swatter—and keep it at hand ready for demolition purposes. The little pesky insects seem to like the new lawns, too.

WELL, YESTERDAY that first daily edition of The Desert Sun came off the press. I hope you liked it despite all of the trials and tribulations of switching over from a leisurely twice a week and once a week publication. For three days we tested out the United Press wire getting time and volume lined up. For a week I crossed, my fingers, hoping that the World Series would go the full seven games so that would be our first big news break. For days before, I tried out the new teletype, to judge the time the story came in. So, Tuesday, when my fond hopes were realized and the deciding game was on that day—what happened? There was static, sun spots, or something, and all that came over the wire was just plain hash. But, finally, by dint of hard work and a bit of resourcefulness on the part of all the staff—that first issue came out. Before quitting this personal side of the column, I'd like to state that I didn't get the feel of being back on a daily, where I had been for so many years until that teletype was installed and its familiar noise put me right back in the groove.

WELL, NOW LET'S look at some other things... There is a girl in this Village who did not change her watch on September 25. She is still on Daylight Time. So she feels so good when coming to work at 10 a. m. by her watch and finds that she is on the job at 8 a. m. This thing of going daily makes me think of the first days I was in the Village. When Harold and Mabelle Barkow and I got The Desert Sun. And while I was thinking of them, came a postcard from a spot in Arizona. Telling me that they had sold out their Fairbrook Enterprise and were taking a three and a half month vacation. Those first days down here when we were bucking a three-way competition were exciting. But not as exciting as now when we have no competition to speak of.

HAVE HAD SEVERAL comments on a story in a metropolitan newspaper which designated Frank Bogert, long time Villager, manager of El Mirador and one of the first real publicists for Palm Springs away back in the early 30s, as a vacationer. "For two decades" in Palm Springs. John Archibald sent in a clipping of the item and picture with this comment: "A great many people have long suspected this. (Just vacationing?) But we think the society editor of the Los Angeles paper is unfair in calling it to the attention of so many people."

Letters to The Desert Sun

Messrs. Oliver B. Jaynes and Ward Risvold, Publishers, The Desert Sun Gentlemen:

May I add my congratulations to you as you join ranks with the many great daily newspapers in California.

With the record of accomplishment that you have achieved through many years of weekly publication, you are most worthy to assume the great responsibilities that go with the publication of a daily newspaper. You have recognized the need, and your past performance is eloquent testimony that you are well qualified to satisfy that need.

I am confident that The Desert Sun will shine brightly for many years to come as a potent force for good and as a champion of the public welfare in the rapidly growing desert area of Southern California.

My sincere best wishes for your continued success.

Cordially,
Robert E. McDevitt
Member
State Board of Equalization

Mr. Ward J. Risvold, Publisher, The Desert Sun
Hearty congratulations upon the arrival of the time when The Desert Sun must go daily to keep pace with the growth of the beautiful city of Palm Springs!

I am confident that the people of the community will be deeply appreciative of this expanded service of their hometown newspaper which has done such an admirable job for all of these years.

Please accept my best wishes and extend them also to your co-publishers and all members of the crew for the continued success and growth of your outstanding desert newspaper.

Best regards,
John Long
General Manager
C. N. P. A., Inc.

WARD J. RISVOLD — PLEASE ENTER MY SUBSCRIPTION TO YOUR NEW DAILY BEGINNING WITH YOUR FIRST ISSUE STOP YOUR DOWN TO EARTH PUBLICATION OF THE BEST WEEKLY IN CALIFORNIA WILL ASSURE SUBSCRIBERS THAT THEY CAN LOOK FORWARD TO THE SAME HIGH EXCELLENCE IN YOUR NEW DAILY MY VERY BEST WISHES TO YOU AND TO YOUR ASSOCIATES.
W. F. ROBERGE
BANNING

Mr. Ward J. Risvold, Publisher, The Desert Sun.

I have been several times to congratulate you on announcement that The Desert Sun will become a daily newspaper, but you are a busy man. I wish to take this opportunity to commend you, George Cameron Jr., and Oliver Jaynes for your confidence in the future of Palm Springs.

As a former editor and publisher of a daily newspaper, I am well aware of the tremendous expense entailed in publication of a daily newspaper of the quality you propose providing for the people of Palm Springs and environs. Conversion of The Desert Sun to a daily bespeaks your faith in the Palm Springs of tomorrow.

The business people and residents of Palm Springs are to be congratulated too, for it is due to the excellent support they have given The Desert Sun that it now becomes possible for them to have the privilege of living in a community possessing a daily newspaper. We feel confident all will continue to support such an enterprising endeavor.

Our family is happy to live in a locality where the business people and residents have such tremendous pride in the enviable progress of the past, the stability of the present, and hopes of tomorrow.

Sincerely,
Harold N. Beck

Mr. George E. Cameron Jr., President;
Mr. Ward Risvold, Publisher;
Mr. Oliver E. Jaynes, Editor.

The Desert Sun
Gentlemen: The Greater Los Angeles Press Club congratulates you upon your decision to publish a daily newspaper.

It is our feeling that there is a need for such a publication in the ever growing desert area so that its mounting population can keep abreast of world affairs.

Best wishes for complete success and continued growth.

Cordially,
Bill Pigue, President
Greater Los Angeles Press Club

The Desert Sun
PALM SPRINGS, CALIFORNIA
Wednesday, October 5, 1955

GRIN AND BEAR IT By LICHTY



"... And one of our new safety features is this time payment plan with a protective clause that lessens the shock of a head-on collision with the finance company."

Robert S. Allen

WASHINGTON, September 30 — A strangely prophetic incident occurred in President Eisenhower's office the morning of the day he became ill.

He talked feelingly about retiring to private life.

The extraordinary coincidence took place while the President was signing some letters before leaving for the golf course. An assistant mentioned a news item about the sudden death of an old Army friend of the President.

Instantly, the President stopped writing. Laying down his pen, he shook his head in deep distress.

"I saw that," he said solemnly. "It's a tragic break for him and his family. All his life he worked and saved so that he would have ample means to enjoy life when he retired. But he didn't make it."

For a few moments the President was silent. Then he added softly, as if to himself, "I sure don't want that to happen to me."

He then picked up the pen and resumed working.

After the President was stricken, the first thing he said to his doctor, Major General Snyder, "How sick am I?"

"It's serious, but not fatal," Snyder replied.

"I can make it," continued the President.

"Absolutely," assured the physician. "I'm quite sure the worst is over and you will be all right after a while. All you have to do is relax and recuperate."

The President then expressed concern about "alarming people."

He asked both Mrs. Eisenhower and Snyder to take care of that for him.

Note: Those first announcements by White House press secretary Hagerty about plans to delegate the President's authority were directly counter to the advice of Attorney General Brownell.

When he was reached by trans-Atlantic phone on Sunday, Brownell strongly counseled against anything being said regarding this matter until he returned. Hagerty, before flying to Denver, conferred with Deputy Attorney General William Rogers who had talked with Brownell.

The full title, "Internal Revenue Service" or the abbreviated title "Revenue Service" or "Service" should be used in all correspondence and other material originating in the Internal Revenue Service.

UP IN THE AIR — President Eisenhower's illness is holding up an executive order he was all set to issue on a political

TIGHTENING UP—There will be no more of those announcements about overseas flights of B-36 and B-49 bomber units.

The Air Force has decided on this new unpublished policy as the vigorous insistence of General Curtis LeMay, commander of the Strategic Air Command.

The famed bomber commander demanded this black-out for security reasons.

He argued that the Reds have a pretty clear idea of the number of B-36 and B-49 bombers, and keep a close check on their movements. To publicly announce flights to overseas bases merely gives the Communists free information.

LeMay contends the utmost secrecy should be exercised concerning the operations of U. S. atomic forces.

Some Pentagon authorities expressed doubts that bomber flights abroad could be kept from the press. It was pointed out there is no way of preventing foreign newspapers from publishing such information.

But LeMay stuck to his view that the Air Force should drop its announcements, and got his way on the issue.

Note: Internal Revenue Commissioner T. Coleman Andrews does not approve of referring to his tax collecting agency by its initials. He thinks that's undignified, and savors too much of the New Deal.

Andrews feels so strongly about the matter that he has issued a memorandum on it, reading in part as follows: "There seems to be a tendency on the part of some of our employees to make an 'alphabet agency' of the Internal Revenue Service."

The letters IRS are used to identify the Service. This practice should cease at once... It is not in keeping with the dignity and importance of this agency to refer to it in such fashion.

The full title, "Internal Revenue Service" or the abbreviated title "Revenue Service" or "Service" should be used in all correspondence and other material originating in the Internal Revenue Service.

UP IN THE AIR — President Eisenhower's illness is holding up an executive order he was all set to issue on a political

Washington Report

loaded controversy. This is the hot battle over government agencies using WOC (non-paid) business advisers.

The Democrats are making a big hullabaloo about it. They already have two investigations underway and are planning to try to enact restrictive legislation at the coming session of Congress.

To take the sting out of their blasts, the Justice Department prepared an executive order sharply curbing the use and activities of these WOC advisers. The directive was drafted by Assistant Attorney General Stanley Barnes, head of the Anti-Trust Division.

The order specifies the following:

Limits the use of WOC business consultants strictly to non-policy matters.

Establishes machinery under which the head of the Civil Service Commission passes on all these appointments, and reports on them every three months to the President and Congress.

Prohibits these business advisers from giving their own firm trade information they obtained while working for the government.

Requires them to furnish a detailed list of their stock holdings, and directs this information be published in the Federal Register.

Barnes' very tough proposal brought strenuous protests from three cabinet members—Treasury Secretary Humphrey, Defense Secretary Wilson and Commerce Secretary Weeks.

Their main objection was against the stock list requirement.

The cabinet trio argued this would make it virtually impossible to obtain the services of leading businessmen.

Wilson cited as possible examples of this—R. Karl Honaman, Deputy Assistant Defense Secretary of Public Affairs; George Larkin, chief of the policy coordinating branch of the Assistant Secretary of Defense Supply; and John B. Macaulay, Deputy Assistant Defense Secretary for Research and Development.

Earl Wilson

NEW YORK — You know how it is at a party... You hunt the hostess, or if she's under the table, the host, and say, "Thanks loads for inviting poor little us."

This we were spared at a wondrous Waldorf party celebrating Maurice Chevalier's American return — the host, Broadway Producer Gilbert Miller, was in France. We missed him dreadfully, but within reason.

Chevalier, 68, soon, absent for 8 years, was congratulated by Lauren Bacall; her ward, Humphrey Bogart, and hundreds of others on his one-man show at the Lyceum.

Hunting Hartford asked him to appear at his dream theatre in Hollywood. Marlene Dietrich phoned him twice from Hollywood to say she hoped he'd done well.

His show includes a clever song about one of France's fine arts (girl following). Later he told us he'd been watching TV and saw a similarity between Rocky Marciano and Marilyn Monroe.

"Both rather mannish," we suggested.

"Both killers in their own way," he said.

PARIS FLASH: Barbara Hutton's married to Baron Gottfried Von Kramm, the German tennis player, but keeping it secret for a "trial period."

Ezzio Pinza's out of "Fanny" for a few days — (exhaustion?)—but the rumor he had ticker trouble is NOT true. False rumor was probably due to Ike's illness. First time Pinza's been out... Ernest Hemingway wasn't able to find the "big fish" around Cuba (for the picture) so the "Old Man and the Sea" company will shoot around Peru next year.

While Rita Hayworth was leaving for Europe with Orson Wel-

les' dr. Rebecca, Orson Welles was set to leave for the U. S. for T. V. They'll miss.

"The only boss who ever got all his work done by Friday was Robinson Crusoe." — Art Moger, the Boston Bearcat.

Herb Shriner says his first record's out, and "won't be long till I'll be back in... Jan Murray calls a newspaper friend of his "Scoop." (He works part time as a soda-jerk.)

Eddie Cantor's practically sold ABC a new mammoth TV giveaway called "Retire for Life," which'll pay the winner \$200 a month for life on which taxes will be only \$4 a week.

Eddie won't do it personally nor will he do another series. "I'd like to be a now-and-then guy. I'd like people to like me a little longer."

Pat Williams, the shapely blond who followed Marie Wilton into Ken Murray's "Blackouts" a few seasons back, died in Las Vegas recently from sleeping pills.

Hal March'll become a TV comedian on his TV show. There'll be funny sketches, with Hal as star.

Fred Waring's "Hear, hear," opening was cluttered with cartoonists — it seems Fred keeps up on all the strips. "He just loves funny papers — won't even buy the other kind," one artist told me. He gives parties for the cartoonists. Incidentally, the word-of-mouth praise for the show is big.

A Canton, O., woman tells me that when the show was there and Fred said he had to cut something, a customer said, "Why don't you cut the intermission? That's the only part that dragged."

THE MIDNIGHT EARL... Joan Crawford and Al Steele plan a "second honeymoon" in Miami next month... Gag: The Giants can't lose the ser-

ies this year, which was more than the Dodgers could say. Don't discuss the Durocher-to-St. Louis rumor. New developments backstage...

Eddie took Debbie to a preview of "The Tender Trap," where bobby soxers sighed "Goodbye, our Eddie" (He'll soon sing "Love and Marriage" on his TV show).

Tyrene Power'll croon on his TV spectacular next month... A famed band leader was almost barred from a local Automat — he refused to wait in line for nickels... Janet Leigh's ill in Africa, where she's making a movie.

London note: "Gabby Hayes is here, becoming a dark expert in the local pubs"...

MGM is dicker for "The Ted Lewis Story" — Groucho Marx bought a chunk of land outside of L. A. for 35G's; he'll build a home there... Errol Flynn's hoping to sail his yacht into New York harbor this fall.

A major record company may change hands for two million bucks... Jazzman Stan Getz is seriously ill in Europe... EARL'S PEARLS...

Few things are certain in this world — but one of them is 'hat no woman is wearing shoes too large for her. — Frances Rodman.

WISH I'D SAID THAT: "A diet," defines Al (Herald Sq.) Cooper, "is something that cuts out potatoes so you can look like a stringbean."

TODAY'S BEST LAUGH: "Hollywood's the kind of place," says comedy writer Woody Allen, "where a guy figures he can get ahead by taking out the boss's wife."

Robt Q. Lewis can't understand why the British are building an H-bomb. How, he asks, are they gonna pronounce it? That's earl, brother.

(Copyright 1955, The Hall Syndicate, Inc.)

Dorothy Kilgallen

By DOROTHY KILGALLEN

Mrs. Jack Palanca, wife of the stage and screen heavy, has Had It, her friends are convinced. They predict she'll make the trip to Reno soon after the new baby arrives...

Disc jockey Bill Williams allegedly flew to Spain to see Ava Gardner, but his torchy farewell to model Georgia Landau at the airport made it clear she's his honest-to-goodness doll and the Ava routine is just interesting publicity.

Ben Lyon and Bebe Daniels, Britain's beloved Mr. and Mrs. pair, have big headaches in London. Their son Dick got into a nasty accident a few weeks ago, with resulting lawsuits—heavy ones—so Ben and Bebe cut short a holiday in Majorca and shot back home to help clear up the mess.

The William Morris Agency really is giving service to Rita Hayworth in every department. While she's abroad chumming again with Al, her ten-percenters will supervise the legal aspects of her divorce from Dick Haymes.

Jerry Southern has been signed to headlines at

Birdland for \$3500 a week, starting Oct. 13. Six years ago she tolled at the same bob palace for \$75 per.

President Eisenhower's heart attack caused a panic at the offices of the weekly news magazines. Most of them called in skeleton staffs for hasty replating, and feature writers were handed a multitude of assignments in the crystal ball area...

When "Reuben, Reuben" opens on Broadway, Kaye Ballard will display a brand new torso in skin-tight frocks. She lost 25 pounds for her role as the nightclub singer.

Richard Rodgers wants Portia Nelson to do some sound track dubbing for the screen version of "Arousel." Her voice is perfect for Rodgers and Hammerstein songs... Former Mayor Vincent Impellitteri is slated for surgery... Europe's funniest rumor has Errol Flynn attending a chariot school (a what??) in Rome.

The new \$8,000,000 Miami Beach hotel, the Seville, will have a lobby decorated with 4600 yards of drapery fabric. Its owner, Iving Kipp 'ss, started his career as a \$3-a-week leath-

er worker. He never went to school... Clifford Ode's newest offstage leading lady is Martha Hyer of the flicks.

Before Mrs. Clark Gable attended the Hollywood premiere of "The Tall Men" she called the 20th Century-Fox press department to ask what she should wear. Explained she didn't want to be conspicuous. (Kay, honey, marrying Mr. Gable just naturally attracts a little attention and there ain't nuttin' you can do about it!)

There must be reams of feature copy in this item. Madeleine, owner of the restaurant of the same name on East 53rd Street toured with Sarah Bernhardt as the great actress' secretary... Least appetizing thought of the week: On a record called "You Give Me the Sticks," a singer called Jerry Vale actually will hiccup through four bars... Dolores Harper, who was secretly married during the run of "House of Flowers," will be a mother in December. Her Italian husband is a professional warbler.

(Copyright 1955, King Features Syndicate)

Desert Hot Springs Growth Amazing

Construction, Business Show Steady Growth

By WALKER LARSEN

As the visitor swings around the base of Mt. San Jacinto coming into Palm Springs from the west, his eye is caught by a cluster of lights on the hillside off in the distance to the left.

The regular visitor to Palm Springs, who arrives after dusk, has noticed that month-by-month, year-by-year, this cluster of lights has grown, taken on a diversity of color, and covers a constantly increasing area.

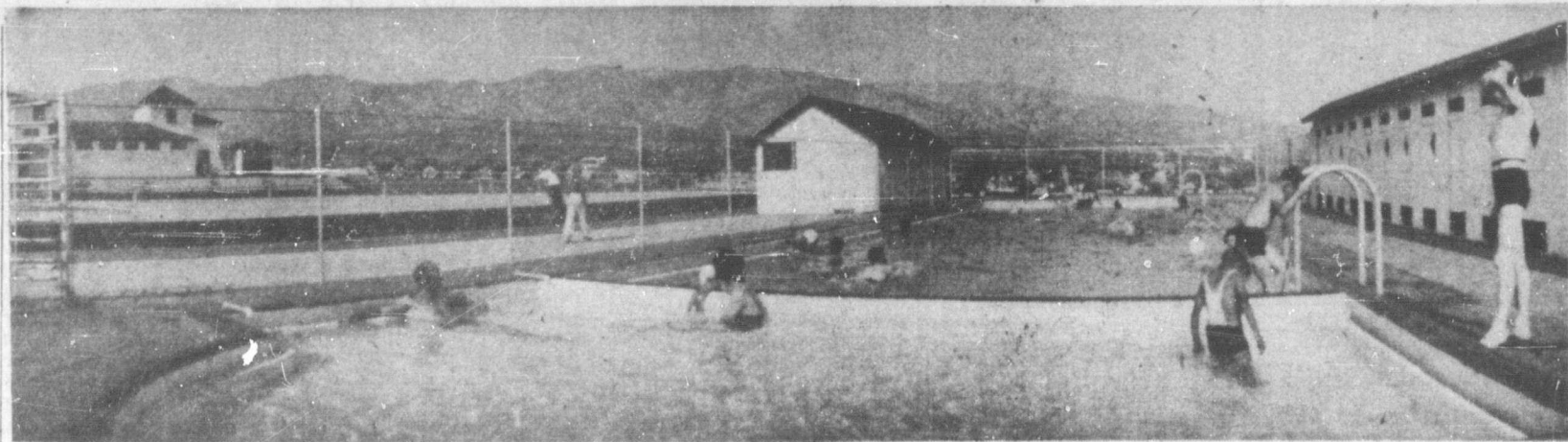
This is Desert Hot Springs. Those who have taken the trouble to inquire have learned that DHS, as it has been nicknamed by those who love it, is considered the "dark horse" in the race by desert communities for growth, new business, and national prominence.

The colored lights mark the entrances of a literal multitude of new motels, ranging in value from about \$35,000 to \$100,000 and more. The new desert guest accommodations vie with "big sister" Palm Springs in luxury of interiors, beautiful pools, spectacular landscaping and graciousness of hosts.

CONSTRUCTION, sparked by the building of new guest accommodations, has risen to \$200,000 to \$250,000 in permits issued per month in season—mostly for motels, stores, and new homes. What else? Desert Hot Springs is the location of a new automation research plant moved here from near Cleveland, Ohio; A new post office has just been completed and occupied; California Electric has opened offices in the village; The Desert Sentinel—a 15-year-old weekly newspaper—has just completed construction and occupation of a complete printing plant.

Most important of all—Desert Hot Springs as a health resort has taken leadership away from some of the most established Spas in the West. This resulting from an abundance of naturally hot mineral water available 135 feet below ground level, and springing from the earth at temperatures ranging from about 135 degrees to as high as 170 degrees. The water contains mineral properties not to be duplicated anywhere else in the world. Complete in its own right, it has a constant breeze the year around, and, in the winter, the activity in the resort is the wind, and it is undeniably how people have made it a useful activity here, after arriving on a stretcher.

THE COMMUNITY has pulled around a dozen for a Cabled Children's Center. A foundation has been formed and been donated, well defined, and the first wing of the hospital is expected to be completed.



THE FAMED DESERT Hot Springs Mineral baths, located in the heart of the community, was built in 1941 by L.W. Coffee, founder of this natural hot mineral water capital. The original bathhouse burned some years ago, and was replaced by a new and larger building. The Mineral Baths has been responsible for attracting permanent residents and visitors to the Desert community.

structed this Fall. An outpatient clinic with resident physician will be in full-time operation October 10. The final hospital plant will represent a \$700,000 installation.

Within 90 days the largest single subdivision in Riverside county is being opened encompassing almost 500 acres. It will feature all of the improvement normally associated with city-type subdivision developments. A second subdivision only awaits approval. Already being constructed on the second site are a 25x90-foot swimming pool and 5 therapeutic pools in a 15x90-foot installation.

A strong Chamber of Commerce Improvement association spearheads community efforts that have resulted in a rapid growth while maintaining a close-knit community feeling. The 40-member Rotary club is building a new library building to house the library originally started by the Improvement association. A county water district is already carefully plotting water and sewer needs—far ahead of the actual growth of the Village. A Recreation and Parks district supports recreation programs and the Fireball softball team lost leadership in the Summer program only in the final rounds of the series this Summer.

THE BOARD OF TRADE reported 2370 permanent population in Desert Hot Springs several years ago. Now the 90-plus motels, apartment and hotels are loaded during season to a 5000-plus total population. And this has all happened in the short span of about 15 years—since establishment of the original bathhouse by L.W. Coffee, town founder, in 1941. Coffee established the first post office in 1944, acquired the first telephone, and accomplished many of the difficult first steps in establishing a town.

Last week, with the moving of the newspaper and post office into new buildings and other activity in the community, the utilities probed into their records to see "just what was happening up here in Desert Hot Springs."

As they reported: Don Hoyt, L.A. news and publications man for Southern California Gas discovered that between 1948 and 1955 the



DESERT HOT SPRINGS main street. The Village of health by the use of the mineral springs, large, which only a few years ago was a very small community, dedicated to the restoring communities in the Desert Empire.

number of gas meters increased from 287 to 787, Hoyt could only say, "Phenomenal."

Francis F. Crocker, district manager of California Electric Power reported power meter installations leaping from 239 meters in 1940 to 1023 meters in 1955. Crocker said, "Phenomenal," and opened an office for California Electric in Desert Hot Springs three weeks later.

A REPORT FROM the California Water and Telephone company pointed out that from a single telephone in 1941 the number had increased to more than 400 in 1955 and refused to list the number on their waiting list. They said, "640 per cent growth in 10 years."

New roads, abundant street lights, active Woman's club, Catholic, Methodist and Baptist churches and a Jewish society, new markets, restaurants, night clubs, service centers of all kinds, theatre, schools and several therapeutic baths—all of this only begins

to tell the remarkable story of Desert Hot Springs.

Those who have watched the lights get brighter from distant Highway 111 and nearby Highway 99—who have bothered to find out "What this Desert Hot Springs is," would hardly classify it a dark horse candidate. A recent report by a Riverside Title company revealed more subdivision lots approved in Desert Hot Springs than any other desert community by several hundreds—including Palm Springs—for the first seven months of 1955. Desert Hot Springs literally has sprung from the ground. With its first organized advertising and publicity program getting underway this year it appears that Desert Hot Springs is the place to watch.

The Desert Sun—5
PALM SPRINGS, CALIFORNIA
Wednesday, October 5, 1955

FIRST THRIFT of CALIFORNIA
PAYS

4%

COMPOUNDED
SEMI-ANNUALLY

On Your Idle Dollars

OUR 34TH YEAR
First Thrift of California
has paid 67 consecutive interest payments
when due... even during the bank holiday
years.

FIRST THRIFT of CALIFORNIA
45-125 SMURR, INDIO PHONE 7-3589
Andy Sfinzi, Manager

William H. Elliott, Jr., M.D.
DIPLOMATE AMERICAN BOARD OF SURGERY

Announces the removal of his offices
to

1478 NORTH PALM CANYON DRIVE
PALM SPRINGS, CALIFORNIA
OCTOBER 1, 1955

Surgery, Gynecology and Orthopedics

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Office: 5001
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GARGANTUAN SAVINGS

HURRY—GET YOURS AT THE

BUICK Sales Circus

We're beating our chest
over the Biggest Selling Year in Buick History



WE sometimes shudder at the long deals we're writing, but we're making so many folks Buick-happy we can't stop!

We're selling so fast—breaking so many sales records—that we don't have time to look at our profits. So catch us quick, and get a GARGANTUAN saving on a brand-new Buick of your dreams, with everything you want—from Variable Pitch Dynaflo* to those red-hot new V8's. All at a price to make your head swim!

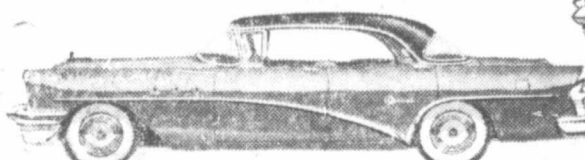
Never before, perhaps never again, a sales event like this! Head your old car to the Buick Sales Circus for the trade of a lifetime!

*Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, optional at modest extra cost on other Series.

Positively the GREATEST SHOW ON EARTH



MAKE YOUR OWN DEAL ON A BEAUTIFUL 1955 BUICK



Buick's Big, Beautiful and Low-Priced SPECIAL
(Look, 4 doors and no center pillar—the pioneer of 4-door hardtops)
1955 Buick SPECIAL, 4-Door, 6-Passenger
Riviera, Model 43, 188 hp, 122-in. wheelbase



Buick's Peerless Performance Car, the CENTURY
(With Buick's highest power-to-weight ratio)
1955 Buick CENTURY, 4-Door, 6-Passenger
Riviera, Model 63, 236 hp, 122-in. wheelbase



Buick's Star of Stars, the Car of Cars: ROADMASTER
1955 Buick ROADMASTER, 2-Door, 6-Passenger
Riviera, Model 76R, 236 hp, 127-in. wheelbase



Biggest-Selling Buick in History!

Hurry—Hurry—Hurry while we Deal, Deal, Deal and Sell, Sell, Sell!

PALM SPRINGS BUICK

DESERT INN GARAGE
193 North Palm Canyon Drive Phone 4001 Palm Springs



CABOT YERXA'S old Indian pueblo "the famed adobe home of the desert pioneer," is pictured above. The "castle" draws thousands of visitors every year, and is well known throughout the nation. Yerxa came to the desert in 1913, and the home is one of the most well known desert landmarks in the world.

ARCHIE



MARK TRAIL



NICK HALIDAY



POGO



RIVETS



MUGGS AND SKEETER



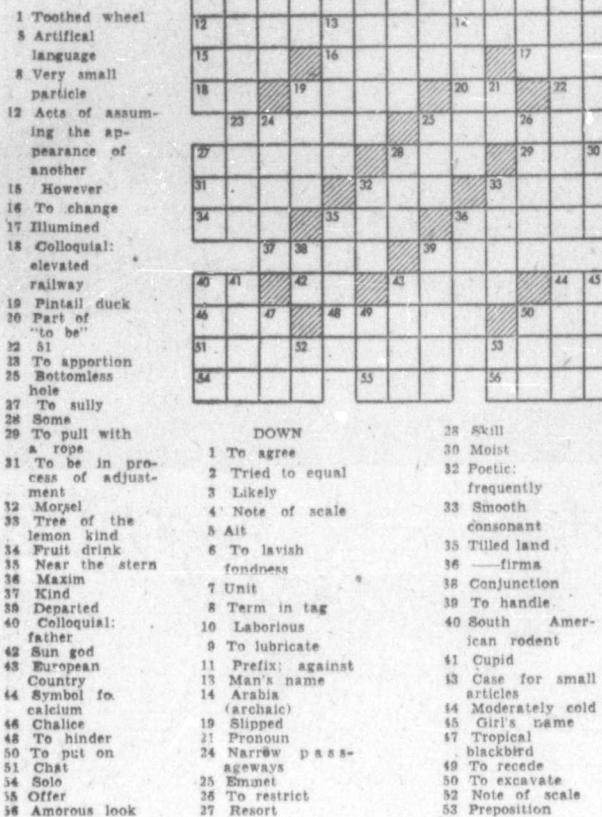
ETTA KETT



OZARK IKE



TODAY'S CROSSWORD PUZZLE



The Desert Sun

PALM SPRINGS, CALIFORNIA
Wednesday, October 5, 1955

Try and Stop Me

By BENNETT CERF

A CRUSTY OLD millionaire fancied himself as an orator and was continually nagging his ghost writers to provide him with speeches that would earn him front-page headlines. Just before addressing his most important audience at the Waldorf, he was more impossible than ever. He rejected so many drafts, that he didn't even have time to read the last version his long-suffering chief ghost had prepared for him. He moved to the podium when he was introduced and started reading his script in stentorian tones.



The first four pages were in the ghost's finest style, and the audience responded warmly. Conscious that he was making a good impression, the millionaire turned over to page five in the middle of an involved sentence. To his horror, the only words on the new page were:

"I quit, you crabbed old — —. From here in, Toots, you're on your own!"

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Film Shop

By DOROTHEA WOOD

United Press Staff Correspondent LONDON (UP) — Eva Bartok, who last played a seductive spy opposite Joseph Cotten in Hollywood's "Special Delivery" on location in Berlin, has just completed location work for "The Gamma People" in the Tyrol.

"It's becoming so," the beautiful Hungarian said, "that when a Hollywood producer approaches me with a script for a picture, I don't ask who I am going to play but where we are going to shoot."

"I know for certain that it will not be in Hollywood," Bartok, whose sensitive beauty, reminiscent of Elizabeth Bergner, has made her the idol of Latin and Gallic audiences, has been making pictures for what has been termed the international market since the end of World War II. A product of the post-war era, she has yet, however, to crash Hollywood.

"I can't complain, though," she said. "I'm going ahead. After all, it seems like only yesterday that Hollywood would trust me with nothing more than the foreign language version of a location movie."

"Now they let me speak English and play all versions. At this pace, I should make Hollywood proper by the time I am 50."

Eva Bartok, nee Szoke, was born in Budapest, Hungary, 26 years ago. Halfway through "The Gamma People" she took two days off to marry Kurt Jurgens her fourth husband.

The ceremony was performed in the Bavarian town of Schliersee, jammed with thousands of

tourists who came to see the wedding and the departure of the couple on a chartered lake steamer to their mountainside honeymoon cottage.

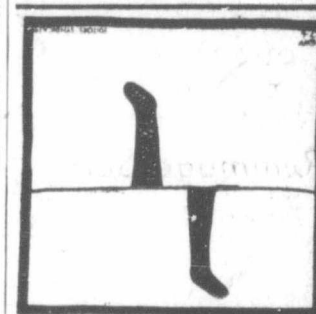
Movie fans in Germany who consider them the top team of the German screen acclaimed their marriage as a German equivalent of a Laurence Olivier-Vivien Leigh union. While Bartok is still better known abroad, Jurgens has just come into his own by sharing the "best actor of the year award" at the recent Venice Film Festival with British actor Kenneth

More. In "The Gamma People" the vivacious, multi-lingual actress is surrounded with an international cast headed by Hollywood's Paul Douglas, Germany's Walter Rilla, and England's Leslie Phillips. Martin Miller, and St. John Stuart. She is the only woman in the cast of the blood-curdling science-fiction yarn which has St. John in the role of a robot and Rilla as his villainous master.

Most of the picture was filmed in the wooded, lake-dotted mountain country near the Austrian town of Imst. According to Eva, the nationality of tourists who besieged the town to see a film in production could easily be established on the basis of the questions they asked.

Doodles

By ROGER PRICE



SCRIPT FOR ARTHUR MURRAY TV SHOW

"CAN-CAN DANCER'S STOCKINGS HANGING ON LINE"

I once worked as M. C. in a night club that featured a French can-can dancer named Fifi La Plume. Fifi wore an exotic perfume called "Forbidden Fruit" (it was made from essence of condemned bananas) and every time I smelled the perfume I'd go berserk and run out and buy her presents—flowers, Necco Wafers, ball-point pens—all sorts of things. Fifi liked me all right but she never had dates with me because she was so old fashioned. Her Uncle used to call for her every night in his Cadillac and he'd insist on driving her home to make sure she was safe. He was a nice fellow but I sure don't approve of some of those French customs. Three months later Fifi married him.

THERE OUGHTA BE A LAW By FAGALY AND SHORTEN



DENNIS THE MENACE. H. KETCHAM





(Desert Sun Photo)
A TEEN AGE dinner dance at the Palm Springs Ranch Club on Saturday night celebrated the sixteenth birthday of Fern Fox, daughter of Mrs. Anne Karp. Pictured, at the party, left

to right, are Harvey Altman, Joyce Drosin, Irving Klaskey, Fern Fox, Ted GiWolf, Buzzy Rosin and Barbara Cobin.

Celebrate Birthday of Fern Fox

Mrs. Anne Karp was hostess at a Saturday night dinner-dancing party at the Palm Springs Ranch Club celebrating the sixteenth birthday of her daughter Fern Alicia Fox.

Guests at the party were: Barbara and Michael Cobin, David Fox, Jackie Ellison, Buzzy Rosin, Karen Friedman, Neeliah Hough, Alan Miller, Neeliah Hall, Bill Beck, David Fiske, Carolyn Reich, Rollin Binzer, Marilee Singer, all of Palm Springs.

From out-of-town were Teddy GiWolf of Fullerton, Irving Klaskey of Whittier, Harvey Altman, Joyce Drosin and Bob Kreitzman of North Hollywood.

In the party with Mrs. Karp were Dr. and Mrs. George Gillman, Mary Cobin, Mr. and Mrs. Roy Kreitzman, all of Palm Springs, and Dr. and Mrs. Earl Ruby of Los Angeles, Mr. and Mrs. J. Kulick of Beverly Hills, Mr. and Mrs. J. Traube of Long Beach, Mr. and Mrs. Larry Kreitzman of North Hollywood.

Collection Starts St. Theresa Club's Rummage Sale

The president of St. Theresa Mothers Club, Mrs. Tani Royle, announced this week that as the Club's annual Rummage sale will be held earlier than usual this year collection of Rummage is under way.

The sale will be held for two weeks early in December and a feature will be the giving away of a live pig to be donated by Jack Singler.

Those wishing to have a truck call to pick up donations may call Mrs. Elizabeth McIntyre at 4552. Cathedral City residents should call Mrs. Ruth Sanders at Palm Springs 8-3213.

Pomona Honors Village Student

Mary B. Grant, daughter of Mr. and Mrs. Frederic J. Grant, Smoke Tree Ranch, has been designated a Pomona College Scholar by President E. Wilson Lyon.

She is one of 52 students so honored in recognition of scholastic achievement at the college in 1954-55. A 1953 graduate of Palm Valley high school, she is a junior at Pomona and majoring in history.

Mary was a participant in the Ojai tennis tournament.

O.E.S. to Hold Family Dinner and Election

Members of Palm Springs Chapter No. 576, Order of Eastern Star and their families are invited to attend a dinner to be served at the Masonic Temple tomorrow evening at six o'clock. Reservations for the dinner may be made by calling Mrs. Harry Brott at 4106.

Worthy Matron Helen Winterton and Worthy Patron Frank Winterton will preside at the stated meeting which will follow the dinner at 8 p.m., with election of officers on the agenda.

A hearty welcome will be extended to all at the dinner and to all members of Eastern Star attending the meeting.

Walter Kane (Howard Hughes' right hand man) spent the weekend in Palm Springs at the Bonaire.

Around Town

with Hildy Crawford

Dateline Palm Springs... land of sun and sand... This week as the first daily Desert Sun roll off the big press... and go into the hands of the carriers... and



into the mails to carry the news of America's foremost desert resort all over the country... two more of Palm Springs' leading hostesses... El Mirador and Howard Manor... open their doors for another season... It is as though the first openings started off a chain reaction... and soon all the big hotels, swank membership clubs and glittering night spots will be in full swing.

Sun-sational was the gift sent out by Bob and Andrea Howard to members of the press... announcing the opening of Howard Manor on Friday night... Last year it was an atomizer filled with pure Palm Springs water... this year it's a small decanter filled with pure Palm Springs water... Now I'm curious about what's left for next year... May I suggest stardust? ... or sand in your shoes?

Dining at the Ranch Club and attending the Dunes opening Thursday evening were Willie Rogers and Mary Gargan... Trav is at their Nevada ranch and due home Monday... and Bill Gargan is with the "Desperate Hours" company in Seattle and will open at the Carthay in Los Angeles on Monday... Mary was just here overnight looking for a house... Willie told me that Elsa and Bill Bassichis called on the Donovans (Col. Joe and Margie) when they were in Madrid this Summer... Commenting on the earliness and busyness of the Palm Springs season... Willie says she thinks it the greatest she remembers in 33 years here... and that includes a lot of openings and closings...

Add quiet arrivals... Margaret and Sol Manasse have been back in the Village since the first of September... after a refreshing Summer in Banff... Tom and Theodora Fleming have opened their Via Lola home... but one or the other is commuting to La Jolla all the time... June and Ross Clarke are back at their Thunbird home, too... And

Virginia McLaughlin returned two weeks ago from Laguna. Dr. James and Nancy West of Downey, spent the weekend here with his daughter and her husband... Dr. and Mrs. Owen Dwight... who promise to be a nice addition to Village circles... He is an orthodontist and they have a home on Morongo... The Wests are old friends of George and Mickey Wheeler...

Marian White, who is in Honolulu with the Shrine cruise, sends "aloha" to her friends... She writes... "to make it seem more like home... we have Tex Kidwell along to sing to us"...

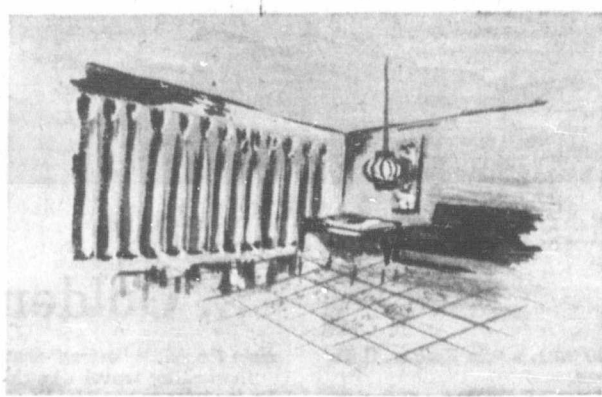
Dinner Party Hosted by Simon

Mr. and Mrs. Lloyd Simon hosted a Saturday night dinner party at the Palm Springs Ranch Club.

In the party were Mr. and Mrs. Asher Levy, the Henry Weinbergers, Ted Charltons, Mrs. Lee Frank and John Connor.

Among other Saturday night diners at the club were noted Mr. and Mrs. Larry Grossman Jr., the Ed Canbys, Dr. and

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Luncheon Will Open Circle Year

The Woman's Circle of the Community Church will hold their first luncheon on their regular meeting day Tuesday, October 11, at 12:30. This will be the "Salad and Dessert" luncheon that has become tradition for the Circle's first Fall meeting. Mrs. Gordon Nicholson will be the chairman.

Featuring the business meeting, over which Mrs. Wilson Hall will preside, will be progress reports from the four division chairmen who are at work on plans for the Fall Festival which will be given in November.

All interested women are invited to attend the luncheon meeting and asked to bring either a salad or dessert and table service.

Soroptimist Chairmen Appointed

Newly-elected president Wynne Hammond conducted the luncheon meeting of Soroptimist International of Palm Springs at the Chi Chi Tuesday noon and named the chairman of standing committees.

Committee heads for the year will be: Lucille Johnson, budget; Lorna Little, attendance; Hanna Laurye, hospitality; Esther Weingarten, membership; Mary Mitchell, program; Lois Lux, publicity; Eileen Carey, by-laws; Madge Holderman, service; Merle Gallagher, social; Eileen Carey, ways and means.

During the program period members were invited to tell about their vacation experiences.

Special luncheon guest of Addie Hubbard was Sharon Crawford, personal representative of Elizabeth Arden.

Soroptimists were urged to attend the district conference to be held in Laguna on October 15.

Hearst's Pet Dog Helena Dies at 16

From Lee Wenzlick in Lake Tahoe comes news that Helena, 16-year-old dachshund, pet of the late William Randolph Hearst, died this Summer.

Lee was personal photographer to Hearst and on his death Helena came to live with her. The two of them toured Europe together two Summers ago, and Helena was a familiar figure around Desert Air, where her mistress does publicity pictures.

Lee spent the Summer at her home in Los Angeles, but is now in Tahoe as the guest of Mrs. Richard Carrington Jr., whose husband is publisher of the Los Angeles Examiner.

Play School to Open October 17

The Desert Inn Play School will open on October 17 and will again be in charge of Verna Clarke. It was announced this week.

Already enrolled in the Play School, for the new session are Blair Sanchez, Carol Oliver, Chris Foster, Nancy Hancock, Billy Romatko, Jody Dunlevie, Mandy Valeur, Marlee McCulloch and Scotty Hull.

Weekend guests of Jack Dunbar were the Jack Rileys of Los Angeles. Mrs. Riley is the well-known model "Mary Jane."

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005).

October 6
Lions, Chi, Chi, noon
O.E.S. family dinner, Masonic Temple, 6 p.m.
October 7
Howard Manor Opening
October 8
El Mirador Opening
October 10
P. S. Business Woman's Club, Legion hall, 7:30 p.m.
October 11
Soroptimists, Chi, Chi, noon.
Kiwanis, Biltmore noon
Woman's Circle luncheon, Community Church, 12:30 p.m.
October 12
Rotary, Biltmore, noon.

Mrs. Crist Aunt to Twin Girls

Mr. and Mrs. A. Belden Crist of 540 Mountain View Drive, have received word from Mrs. Crist's mother, Mrs. Thomas Ferguson, Sr., that they are aunt and uncle to twin girls born to Mrs. J. M. Andrews of Phoenix. The twins have been named Marilyn and Marion Lou.

Mrs. Crist's sister, mother of the twin girls, has three other children, Delores, 8, Sandra, 5, and Robert, 3.

The Crists are hoping to make a trip to Phoenix soon to see their new nieces. Their nine-year-old daughter Linda Sue is overjoyed to have twin cousins.

Mrs. Earl Pound, and Julie London, the ex-Mrs. Jack Webb, Joan Davis and Roma Marvin were a luncheon twosome that noon.

The Desert Sun—7

Wednesday, October 5, 1955
PALM SPRINGS, CALIFORNIA

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of parties, weddings, guests and meetings to
Society Editor Hildy Crawford

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29.95 to 39.95 TOPPERS—all wool sueded and fleeces—also costume coats in linen-like and silk-like textures... NOW 12.00, 15.00 & 18.00

14.95 to 69.95 DRESSES—wonderfully complete selection of cottons, rayons, linens and silks. Some 1/3 off... the majority reduced 1/2.

17.95 DRESSES—SPECIAL—patio cottons with swirl skirts... NOW 7.00
4.95 BERMUDA SHORTS—in interestingly patterned cotton... NOW 1.00

14.95 HAWAIIAN SUNDRESSES—especially made for Desmond's by the Island's foremost designer... NOW 7.99

7.95 to 14.95 SKIRTS—cottons linens, rayons... NOW 4.00 to 9.00

SWIM SUITS—a truly fabulous selection by Catalina, Cole and Rose Marie Reid in lastex and cotton... NOW REDUCED UP TO 1/2 AND MORE

6.95 to 8.95 COTTON HOUSE COATS—mostly no-iron... NOW 3.99 & 4.99

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6.95 LEISURE SHIRTS—short sleeve, Italian collar... NOW 3.99
5.00 to 6.95 POLO SHIRTS... NOW 99¢ to 4.89
5.00 to 7.95 LEISURE SHIRTS, short and long sleeve... NOW 1.99 to 4.89
5.00 to 7.95 SWIM SHORTS, reduced half... NOW 2.49 to 3.97

Desmond's

PALM SPRINGS IN THE PLAZA



Youth Puts on Great Show for Pleased Chi Chi Patrons

Youth carried the entertainment ball in the Starlight Room of Irwin Schuman's Chi Chi last night, scoring a touchdown in a minute.

Headlined by two boys from Oregon, who combine qualities of competent musicians and new pogo sticks, the fast-moving hour includes the change of pace vibraphone artistry of a 1948 Arthur Godfrey winner, and the engrossing songs of the show's only girl.

Benny Dawson and Tommy Deering, who call themselves the Dandees, took over top billing September 20, and will continue until a week from tonight.

THEY MET IN PORTLAND two years ago and worked up an act. Redheaded Tommy had been working as a part-time arranger for vocalists, while Danny had been busy perfecting his accordion playing and doubling as a choreographer, amateur style.

Their first date, in July 1954, was at the Amato Supper Club, Portland, where they were spotted by Bob Garsen, father of one of the Sportsmen, who gave them their first big break by introducing them to those who could give them jobs.

THE YOUNGSTERS played the Hacienda in Fresno then headed south. They did all their arranging, simply starting from a bare idea.

Tommy, who plays the trumpet with as much verve and style as the accordion, not only triples at the piano, but orchestrates new ideas into final routines.

Thursday afternoon they sat in the off-stage dressing room and went over a new routine nurtured by an idea from the show the night before. They were trying different sound impressions, first with the twin accordions, then with an accordion and trumpet. It was tough and go for a while. They knew what they wanted, but not without the trial and error method to back them up.

THEY WERE RUTHLESS in their desire for perfection, and only once did they allow themselves the luxury of a qualified pat on the back: "I like the ending."

They planned to work it over for eight more hours, then go into the orchestration for Bill Alexander's five piece band.

The routine will be used the last week of their stay. It is similar in format to their present show's salute to George Gershwin, which has the basic theme of his Summertime running through it.

Summertime would be the showstopper, but these kids have a Louie Armstrong routine that catches the flavor and vitality of the trumpet playing great that overshadows the rest of their performance. They could reverse the order of the routines, and the last would

still be better than one it followed. They do six numbers, each successively better — not counting the encores.

BILL ROSSI, who started the show by putting both his best feet forward, personifies the typical veteran of a show business family and the small combos emanating from a second World War services. Doubling as technician on the vibes, Bill sustains a patter designed to reach the audience of the moment. Bill is perceptive enough, and has the right kind of library in his mind, to do the right job.

Musically switching from fast to slow, and raucous to tender, seems to pose no problem for Bill, whose background includes organizing various trios, doubles, and for the past four months a show business single; although he met and married Pat Gallagher while at Las Vegas' El Cortez in June.

Bill's father was the organist at the Astor Hotel in New York, giving him a solid basis in entertaining.

BREAKING IN HIS single act in Great Falls, Montana, was rough for Bill, but the ambition to make it on his own led him on until he hit the inspiration, jackpot of Las Vegas. He'll book into a club in the Nevada resort.

A newcomer to the show, Corinne Wyland, combines beauty, good singing style and a few riffs on a tom-tom to put across a good, solid delivery. Corinne spent a year with the Jan Garber band before striking out on her own. She will continue through until the 13th, with the Dandees.

Building Code to Cover All County Gets Council OK

City council went on record last night in favor of establishing a county-wide building code, and blanket zoning for the unincorporated area of Coachella Valley.

Action was taken at the request of the Coachella Valley Advisory Committee, which asked all members to consider the proposal at its meeting last Wednesday. A meeting of all groups may be called in the near future.

Council also approved a resolution asking that the CVAPC endorse a proposal to limit or prohibit billboards from the highways.

HUB CAP STOLEN
Theft of a hub cap from his car parked at 645 North Indian Avenue, was reported to police Sunday by Irving Cohen.

The Desert Sun—8

PALM SPRINGS, CALIFORNIA

Wednesday, October 5, 1955

**TEEN AGERS
BALL ROOM DANCING**
Taught in Classes at
TRIXIE'S DANCE STUDIO
PHONE . . . 5810



(Desert Sun Photo)
AN OPENING PARTY at the Avalon Hotel Sunday evening was attended by more than three score Villagers, who were congratulating Arthur Greenfield on the first anniversary of the

popular hotel under his ownership. Guests were served a pool-side buffet.

Donald Levy First County Youth in New Army Plan

Donald J. Levy, 18, of 465 West Cabrillo Road, left Saturday for Fort Ord, California, to join a group of 33 other youths from the Southland in a new Army Reserve program which requires six months of active duty and seven and a half years of organized reserve training.

The youth, who completed his first year at the University of Southern California as a music composition major last June, is the son of Mr. and Mrs. Lew Levy, who are associated with Reid - Wade Realtors, at 850 South Palm Canyon Drive.

LEVY IS THE FIRST youth from Riverside county to be called to participate in the new program, and he thinks his and the other youths' training period will serve as a test to inform Selective Service and Army planners of the practicability of the short training time.

The youth enlisted September 12, was notified of his acceptance last Wednesday, and chose to enter the first training group rather than to wait.

THE NEW ENLISTMENT term fulfills the requirements of the Selective Service Act, amended in 1950, which obliges every youth to serve in the Armed Forces, either actively or in a standby capacity.

usually a combination of both, for eight years. Draftees have been serving 24 months actively, and fulfilling the rest of the obligation in a reserve unit. An enlistee into the Regular Army must serve a minimum three-year term.

One of the requirements of the new reserve plan, is that they enlist before they become eligible for the draft when they reach the age of 18½.

Levy said he and his group will all be veterans before they celebrate their nineteenth birthdays.

Levy said he and his group will all be veterans before they celebrate their nineteenth birthdays.

Attending the affair from here were: Mr. and Mrs. Russ Hewitson, Bob Corder, Francis Wood, Bill Hendrickson, Claud Cobb, and Chester Madison.

Members who attended the affair without their wives were Jack Hillery, Paul Clark, Mel-



DON LEVY left Saturday for Fort Ord as a member of the first class of reservists who will serve six months as soldiers.

Council to Meet on Wednesdays

Meeting dates of city council will be changed effective November 9 to Wednesdays.

Action was taken by council following recommendation by City Manager R. W. Peterson because of accounting procedures.

Meetings will be held on the second Wednesdays of the month instead of the first Mondays. If a second meeting is needed, it will be conducted on the fourth Wednesday.

Ensenada Jaunt Enjoyed by Lions of Cathedral City

Members of the Cathedral City Lions Club returned recently from a sojourn to Ensenada, where they visited with the Lions Club in that country. The meeting was held at the Ensenada Country Club, where motion pictures were shown and a dance was held.

Attending the affair from here were: Mr. and Mrs. Russ Hewitson, Bob Corder, Francis Wood, Bill Hendrickson, Claud Cobb, and Chester Madison.

Members who attended the affair without their wives were Jack Hillery, Paul Clark, Mel-

200 Turn Out for JC Steak Fry

Two hundred Villagers were in attendance at the seventh annual Steak Fry sponsored by the Junior Chamber of Commerce Saturday night, making it one of the most successful ever held.

Co-chairmen of the event were Mel Wasserman and Joe Wood.

vin Hill, Clifford Young, Ray Cook, and Sam Arner.

Palm Valley School A Private Day School for Boys and Girls

Enrollments now being accepted for fall term.

- Grades 5 through 12
- Monthly Enrollments
- Small Classes
- Individual Attention

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Palm Springs

Current Event Films to be Shown to Air Reservists

A current events film will be shown tonight when Flight B, 9348th Air Reserve Squadron, resumes its regular weekly meeting schedule throughout the season at 7:30 in Room 1 of P.S. High School, according to an announcement by Capt. Harold Waltz, reserve information officer.

The film, flown from Norton Air Force Base as one will be each week, will be accompanied by Air Force Officers who will address the members of the reserve squadron. Materiel, procedure and current events will be among the topics discussed.

The squadron, attached to the 2646th Air Reserve Center, at Norton, is commanded by Lt. Col. Ketchersid. His staff includes Major Tom Kieley, adjutant; Capt. Chester Sproule, training officer; Capt. Waltz,

and Capt. John Mangini, recruiting officer.

Waltz said that growth in the size of the squadron, consisting of ten officers presently, will take great strides because of the over-all interest in the new Air Force program. Waltz added that the unit has extended an invitation to join to all veterans of the air force.

29 Palms Resident Faces Check Charge

Walter Ronald Black, 34, Twentynine Palms, was arrested by Riverside County Sheriff's deputies Tuesday morning on charges of passing two bad checks in Desert Hot Springs. Total value of the checks was \$98.

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USE THE WORD AS YOU WILL, a trip East on S.P.'s Golden State is SMOOTH.

Smooth service is yours, all the way...with complimentary hors d'oeuvres in the gay Lounge, with dinner in the Dining Room—or with a sandwich in the Coffee Shop or new Hamburger Grill Car.

And when you lift a brimming glass, you'll realize how mechanically smooth this sail by rail from Los Angeles to Chicago really is...why the Golden State is chosen by experienced travelers who appreciate the subtle "extras" that set this train apart.

Rewarding travel like this is what Southern Pacific tries to provide. Nature gave us a wonderful low-altitude route. We added skillful engineering, careful maintenance, and modern equipment. And we keep looking ahead, trying to work out new ways to improve our service—passenger and freight. We're your railroad—serving more of the West and Southwest than any other railroad—and we want to be a good road for your benefit.

THE WEST'S LARGEST
TRANSPORTATION SYSTEM

Southern Pacific

Top Speed Boat Drivers to Compete at Salton Sea

Many of the competitors in this year's Seattle Gold Cup Race, the grand prix of the big hydroplanes, will be racing the clock to regain the world's speed record from England's Donald Campbell when the Salton Sea regatta gets underway October 21 for a three-day weekend of every class of speedboating.

Henry Kaiser will enter a Gold Cup contender, Hawaii Kai, modified with added power since the August 7 classic. Since the hull has proved adaptable to speed, it seems a shoo-in compared to Groceryman Ray Crawford's Zephyr Fury, which was entered in Gold Cup contention till a faulty hull design prohibited speeds of more than 120 miles an hour.

Crawford's unlimited-class hydroplane is not only basically sound, but Ernie Stout, probably the world's foremost authority on hydrofoil design, and construction, is redesigning the curved bottom of the hull, and it still has its original Allison V-12 engine, modified by Howard Gidovlenko, who did the engine work on Stanley Sayre's Slo-Mo-shuns. The Slo-Mo V won three Gold Cup races, and for three years held the world record at 178.497. Gidovlenko built the engine for his own Hurricane IV, which set a mark of 160.484 last year on the Salton Sea.

They are not the only boat owners trying to break Campbell's mark set at Lake Ullswater in September. His Bluebird, a jet powered, radically

designed hydroplane, sped more than 215 miles an hour one way, and after two trips averaged 202.32, which not only broke Sayre's existing record, but also the spell of fear that had grown to legend proportions concerning an air-water barrier. The supposed barrier was thought to be similar to aviation's sound barrier which had been known to cause vibrations strong enough to disintegrate the frail craft.

For Campbell's father, Sir Malcolm, and John Cobb, who held the world's auto speed record, both were killed as a result of hydroplane accidents where the speeds were estimated to be more than 200.

Ted Jones, who designed the Slo-Mo's, has announced that he and his partner, Kim Armistead, will bring their Rebel Suh, also a Gold Cup boat, down for the trials.

Campbell, who suffered internal injuries as a result of the lashing he took at the high over-the-water speeds, is reportedly in the United States now to see about running his boat here. No arrangements have been made for Campbell to bring the Bluebird to Salton Sea, but it is believed, in hydroplane circles, that he will attempt 250 miles an hour, as a protective measure, before the October 21 weekend.

Besides the unlimited class boats, there will be races between boats whose engine size determines their classification. So far, world record holders have signed up for the nine different classification events.



MR. AND MRS. E. B. Johnston, right, owners of "New Hope," winner of the Palm Springs trophy in the featured race at the Los Angeles County Fair at Pomona. Pictured at the presentation ceremonies were, left to right, Jimmy Cooper, Chamber of

Commerce manager; Harold West, C of C president; Mr. and Lewis Rowan and Mrs. Low of Pasadena; C. B. Leavitt, trainer, Donald Ross, jockey, and the Johnstons. The trophy was donated by the Chamber of Commerce and City of Palm Springs.

Brooklyn Goes Nuts as Beloved Bums Take it All

BROOKLYN (UP) — Brooklyn, home of the "Bums" who became world champions after 55 years, is pinning like a merry-go-round at Coney Island today.

The celebration of the "next year" the finally came may go right on until next year.

A HOWL OF JOY split the air from "Greenpernt" to Coney, and wildly tooting auto horns joined in the uproar. Business firms gave up work—they had to, because their employees were too busy celebrating.

One stoekeeper on Flatbush "Avenoo" went stark, screaming crazy and started selling everything at 10 per cent off.

"What goes on here," demanded an irate truck driver of a beaming cop as the crowds caused a traffic jam in the downtown business district. "The Dodgers win the series, and everyone goes crazy."

"What's wrong with that?" grinned the cop and the traffic stayed jammed.

DUMMIES LABELED "Yankees" were quickly strung up to some of those famous trees that grow in Brooklyn.

Everybody ran to telephones. The phone company reported that from 3:44 to 4:01 p.m. all circuits in the city were jammed and one official said it probably was due to "Dodger fans arranging celebrations."

Stanford Grids Top Conference After 3 Weeks

LOS ANGELES (UP)—Quarterback Jerv Gustafson and fullback Bilt Tarr, key players in Stanford's 6-0 upset over Ohio State, are the Pacific Coast Conference's top offensive stars after three weeks of play.

Statistics released by the PCC commissioner's office showed Tarr topping total offense and rushing while Gustafson leads the passers. Jon Arnett of Southern California ranks first in kickoff and punt returns; John Stewart of Stanford in pass receiving; Joe Francis, Oregon State in interceptions, and Howard Willis, Idaho.

TARR, THE 1954 rushing champion who gained 102 yards against Ohio State, has piled up 283 yards net on the ground, which gives him the leadership in both rushing and total offense. Gustafson has completed 23 of 36 passes and three touchdowns to lead the passers. He has a total of 285 yards gained, including 60 on the ground, for second place honors in total offense.

Oregon's speedy Jim Shanley is second in rushing with 264 yards gained and third in total offense. Shanley's average is 9.1 yards per carry, more than double the 4.1 yard average of Tarr.

ARNETT HAS SCORED 44 points on six touchdowns and eight of nine conversion tries. The star SC halfback returned two punts for 113 yards and four kickoffs for 138 yards for averages of 56.5 and 34.5, respectively.

Stewart has caught 13 passes for 145 yards. Arnie Pelluer, Washington State, has nine receptions for 106 yards.

Willis' punting average is 40.9 for 10 kicks, a shade better than the 40-yard average by Francis on seven kicks. Francis has three pass interceptions which he returned 27 yards, tops in that department.

Ninth Road Race Set for December

Dates for the ninth running of the Palm Springs Road Races were changed from November 26 and 27 to December 3 and 4, by city council last night.

Request for the new dates was made by the California Sports Car Club.

The event attracts thousands of racing fans to the Village.

Planners Named to Board of Appeals

Members of the city planning commission were named to the board of appeals by the city council last night. The commission previously handled the duties of the new board, without having the designation. It was explained by City Manager R. W. Peterson.

No Bids Received for Paving Project

No bids were received for the paving of Chino Drive under the 1911 Improvement Act, Public Works Director Frank Hamerschlag reported to city council last night.

Hamerschlag was authorized to readvertise for bids.

The Desert Sun 9 PALM SPRINGS, CALIFORNIA Wednesday, October 5, 1955

New York's Dream Track Nearer Today

NEW YORK (UP)—The movement to bring New York its long sought "dream track" moved a step closer to realization today with the announcement that the Greater New York Racing Assn. Inc. has completed purchase of the four major tracks in the area—Belmont, Aqueduct, Saratoga and Jamaica. The association now becomes the sole active thoroughbred racing association in the state.

Veteran Writer of Sports Succumbs

PHILADELPHIA (UP) — Stanwood Stan Baumgartner, 60, veteran Philadelphia Inquirer sportswriter and one-time major league pitcher, died at his home Tuesday after an illness of more than a year.

Yearling Sale Tops Last Year Average

LEXINGTON, Ky. (UP)—Wallace Hall Farms sold 43 yearlings for \$137,100 Tuesday night for an average of \$4584, 25 per cent over last year's \$3627 average for the same number of head.

Lane and Busch Meet in Conference Today

ST. LOUIS (UP)—Frank Lane, a man without a job, will meet St. Louis Cardinals boss August A. Busch today with the club's general manager at stake.

The 59-year-old former general manager of the Chicago White Sox was expected to win the position, a matter both he and the Cardinals said depends on "terms and conditions."

Goux Returns to SC Scrum Work

LOS ANGELES (UP)—Southern California co-captain Marv Goux, who amazed doctors by recovering fully from a serious back operation, today fought for his former first-string job on the Trojan line.

Goux returned to contact work Monday after a layoff since last Spring because of the injury. Doctors at first doubted that he ever would play football again. He now is third-string center but hopes to break back into the starting lineup before long.

The Trojans yesterday drilled mainly on defense against the split-T formation as used by Washington. The Huskies host SC Saturday in Seattle.

Lime and Rain Hit Army Team

FT. LEE, Va. (UP)—An Army spokesman at Ft. Lee revealed Tuesday that 27 U.S. Army football players were burned by a mixture of rain and lime in a football game here Friday night. Eleven of them were hospitalized with second degree burns.

Among them was Johnny Lattner, a former Notre Dame back who won the Heisman Award as the nation's top football player in 1953. Lowell Perry, All-America candidate in 1952 at the University of Michigan, and six other former college players were also hospitalized.

The players were drenched from markers that were drenched by rain during a football

Juvenile Judge All in Favor of World Series

NEW YORK (UP) — Juvenile Court officials in New York are all in favor of the World Series.

Atty. John A. McAvinue noting the small number of juvenile cases on the usually heavy court calendar said "the World Series must have them nailed to radios and television sets."

game between teams from Ft. Lee and Bolling Field, Washington.

The spokesman said the lime was of a type that will burn the skin when mixed with water. He promised a complete investigation of the incident.

The lime apparently came

Detroit Favored by 6 Over Rams

LOS ANGELES (UP)—Coach Sid Gillman put his Los Angeles Rams through intensive drills in preparation for their game Sunday with the Detroit Lions. The Rams currently have won two games without a loss and tied with Baltimore and Green Bay for the leadership of the western division of the National Football League. The Lions have lost their first two league games but are favored by six points over the Rams. The game will be played in Detroit and televised to the West Coast.

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"For Those Who Aspire To Own the Very Best"

CHASSIS: Heavy Duty Welded Steel—4-Wheel Brakes.

TIRES: Heavy Duty—6-Ply on Truck Wheels.

BODY: Completely Insulated with Spun Glass and Vapor Barrier. All Birch Interior—Cabinets and Drawers Finished Inside.

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FLOOR: Spline Joints—Double Insulated—With Spun Glass Glass and Celotex Subfloor.

PLUMBING: State of California Approved.

WIRING: Meets the Highest Codes Observed by the Trailer Industry.

HEATING: Floor Heating with Registers—Gas or Oil.

WATER HEATER: 12 Gal. Electric or 10 Gal. Gas.

FURNISHINGS & EQUIPMENT: Deep Sink—Pullman Lav—Tub & Shower—Hollywood Bed—Lined Drapes—Deluxe Bed Divan—Drop Leaf Dinette Table with 4 Padded Chairs—Deluxe Range and Refrigerator—Aluminum Tile Splash Galley—Electric Exhaust Fan in Side Wall Above Stove—Twin Tanks—T.V. Plug—Lighted Grab Rail and Outside Lights—Door Chime.

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- Deadlines for new copy or cancellations: 10 a.m. previous to day of publication.
- Ads ordered for more than one time must run in consecutive issues to earn extra rates. Otherwise single insertion rate will be charged for each time run.
- Address all communications to: The Desert Sun, P.O. Box 190, Palm Springs, California.

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Count 24 letters and spaces to a line.
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4 Lines	2.40	3.60	6.40
5 Lines	3.00	4.50	8.00
6 Lines	3.60	5.40	9.60
7 Lines	4.20	6.30	11.20
8 Lines	4.80	7.20	12.80
9 Lines	5.40	8.10	14.40
10 Lines	6.00	9.00	16.00

Lost and Found 10

LOST—Eyeglass, heavy lens, in shell frame somewhere between Araby and La Fonda Hotel. Reward. Ph. 7121.

Personals 12

ALCOHOLICS ANONYMOUS. Phone 2701. Meetings Wednesday 8:30 (Airport); Friday 8:30 St. Paul's Episcopal Church Parish House.

Service Miscellaneous 15

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RENTAL TRAILERS
ONE WAY ANYWHERE

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COOLERS and cooler supplies; refrigeration, motor, electric appliances. Supplies and trained personnel to take care of all your repair problems.

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Cathedral City Ph. 8-3103
"CHARLIE CAN FIXIT"

ALTERATIONS, mending, zippers replaced, hems. Reasonable. 210 N. El Segundo. Ph. 7069.

SPECIALIZING in desert nursery stock and desert landscaping. Also general landscaping and gardening. N. A. Chappell, Transview Trailer Park. Phone 8-4840.

ALTERATIONS BY MARIE
Ph. 9809
1677 Via Miraleste Ave.

"PAT'S"
GARDENING SERVICE
Lawns Seeded. Ph. 7001

VONA GOFF
MIMEOGRAPHING PRINTING
PH. 8-4474

Situations Wanted 25

RETIRED, refined experienced Canadian couple will care for income property in return for quarters. Better class desired. Best of personal and bank references. Arriving in area about October 15. Write Desert Sun, Box 190, File M-2 to arrange interview.

Painters always available
PAINTERS & CONTRACTORS
Hour or contract. Ph. 2905
NATIONAL PAINT STORE

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 5850 or 2341.

2 LADIES, residents, want day work. Good cleaners. One good cook and serve. Ph. 3347.

RETIRED Marine officer desires responsible position. Has 26 years experience in supply. Will accept seasonal employment. Write Desert Sun, Box 190, File N-5.

YOUNG mother will care for child. Large home, fenced yard. 50c hour. Ph. 9806.

CHILD care in my home. Large yard, swings, loving care. Phone 7065.

RETIRED nurse will exchange part time services as companion, child care, assist or manage guest home or motel for rest of apartment. M. Brown, Rte. 2, Box 480, Redlands.

LADY with 2 children, reduced rate 1 week or month. Phone 7061.

WIDOW, experienced in resort property management plus publicity work, desires position as manager, or assist manager. Will consider buying an interest in partnership if suitable. Write Desert Sun, Box 190, File N-10.

RETIRED too soon! Business executive under 50 and wife want season situation managing small resort, office or what have you. Well educated, personable, and absolutely reliable. Will call for interview. Write Desert Sun, P.O. Box 190, File O-1.

SUMMER Manager from Rossmore wants position immediately in small hotel with apartment. Marian Holt. Ph. 2701.

Help Wanted 27

HOUSEKEEPER, 2 adults, light cooking, no heavy work. Live in. Ph. 2298 or 6311.

MAN—General hotel work, live in. Avalon Hotel, 1404 N. Palm Canyon, Ph. 5450.

A-1 COOK — HOUSEKEEPER. Must have good references. Salary open. 2 in family. Ph. 5924.

EXPERIENCED LINEMEN

Central Office
Equipment Men

Station Installers

JOB OPENINGS
NOW AVAILABLE AT

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Water & Telephone Co.

YEAR 'Round

3 Day Week

Paid Vacations

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Apply in person at—

369 N. Palm Canyon

DESERT EMPLOYMENT AGENCY

Couple, Cook & Waitress. \$350
Mother's Helper. R&B \$150
Cook, domestic. \$200 to \$250
Houseman. R&B \$150
Gardener. \$200 to \$250
Children's nurse. R&B \$150
Bookkeeper-secretary. \$300
Domestic couple. R&B \$175
Cook-Housekeeper. R&B \$175
Transcript Clerk. \$225.
Hotel Secretary. \$275
Desk Clerk, female. \$200
Cook-Housekeeper. R&B \$200.
Hotel Secretary. R&B \$175.
Hotel housekeeper. \$200 to \$225
Domestics, waitresses, dishwashers.

LUCILLE GARLAND
206 N. Indian Ave. Ph. 2364

ARE YOU Registered With Us?

No Fees for Jobs

Domestics

Couples, Colored

Housemen and Maids

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Palm Springs,

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Look Fellas!

SIGN UP NOW FOR YOUR DAILY DESERT SUN PAPER ROUTE.

We still have some very desirable areas open in Palm Springs, Palm Desert, Cathedral City, and Rancho Mirage for AFTERNOON HOME DELIVERY.

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EXPERIENCED SALESMAN

TO SELL the fastest selling car in America. Earnings unlimited.

Apply J. J. K. YAVIS

BEN COWAN FORD

Hiway 111—Palm Springs

Help Wanted 27

Loeda and George Hageman's
EMPLOYMENT
SERVICE AGENCY

Stenographer, PBX. \$250 up
PBX only. Open
Desk Clerk, PBX. \$200 & Lunch
Houseman. \$225

Good All Around Cook.
Desk Clerk. \$150 & Room
Transcript Man. \$225 & Meals
Bellman and Maids.

135 E. Andreas Rd. Ph. 2556

MAN, good appearance, semi-retired, o.k. between 45-60, who would like to augment income \$400-\$500 per month part time. Sales experience an asset but not essential. Must be financially responsible—small investment required. One who could in few months open small place of business to represent oldest and best known company in its field in the world. This is not a route or peddler's job. Only those with the above qualifications write giving background and enclose picture to Box 190, Desert Sun, File N-7.

POLICEMEN — City of Palm Springs will hold competitive examinations October 28-29. Salary \$318-390. Write Personnel Clerk, Box 850, Palm Springs for application form.

CLERK—Typists and Clerk-Stenographers. City of Palm Springs will hold competitive examination Friday, October 21. Salary range \$236-303. Write Personnel Clerk, Box 850, Palm Springs for application form.

\$1.50 HOUR for housework. Want efficient, dependable man or woman 3 hours, twice a week. Ph. 5670.

OPENINGS for experienced Waitresses, Chef, Fry Cooks, and Dishwashers for new SHEPARD'S RESTAURANT at Whitewater. Ph. Palm Springs 9930 or call in person.

MAID—General housework, live in—private room and bath. \$150 month. Ph. 2379.

PART time gardener and caretaker, private room and bath plus nominal salary, prefer single man over 50. Must have local references. Write Box 190, Desert Sun, File N-8.

FIREMEN — City of Palm Springs will hold competitive examinations October 28-29. Salary \$303-371. Write Personnel Clerk, Box 850, Palm Springs for application form.

LICENSED INSURANCE SALESWOMAN to sell and service established general insurance business. Write P. O. Box 1329, Palm Springs.

PRACTICAL nurse who will do light housework. Write Box 190, File N-1.

WOMAN or houseboy for every day part time cleaning work in refined apartment hotel. Ph. 2391.

WANTED new and used car salesman. Can make \$800 to \$1200 per month for right man. See Lee Hooper, STACK CHEVROLET. 330 Sunny Dunes.

WANTED used car detail man, good salary to start. See Lee Hooper, STACK CHEVROLET, 330 Sunny Dunes.

NURSE for Physician's office. R. N. only. Business experience desirable. Dr. Elliott. Ph. 2894.

HANDYMAN. Small jobs, painting, carpentry, fixit, cleanup. Ph. 894.

A-1 COOK-HOUSEKEEPER, 2 in family. Must have good references. Phone 5924.

Bus. Opportunities 29

SACRIFICE

DUE TO ILL HEALTH must sell well established air conditioning, general maintenance and fixit shop business in Cathedral City. Write P.O. Box 992, Cathedral City or phone 8-3103.

CAFE—Equipped, seats 25. Beer and wine license. Rentals, rooming quarters. 100' frontage. Terms. Ph. VI. 5-2694, Beaumont, Calif.

FULLY equipped meat and produce store. Call 2630 or 3442.

COUPLE to manage grocery store, apartment included, man may work elsewhere. Ph. 2630 or 3442.

Business & Financial 30

MONEY WANTED \$39,000 on good security, to refinance and build Palm Springs income property. Ph. 2837.

NEED \$5500 AT 6%, 1ST TRUST DEED ON NEW CONSTRUCTION. PH. 7645.

Lots & Acreage 33

Ripe for Subdivision

A WHOLE section 2 miles East of Palm Springs with frontage on Railroad & Hiways—gas and power available, only \$150 per acre — 30% down, balance 10 years.

BY OWNER — Choice business property 80x125 ft. 3 doors east of Post Office, Yucaipa, Calif. R. G. Elmore, Box 1300, Brawley, Calif.

For Sale or Exchange 34

BUSINESS building, Newport Beach, approximately 9000 sq. ft. floor area. Across street from large parking lot at Newport Pier. Will consider Palm Springs income property in trade.

A. J. Morrison Gardner. Ph. 2626

Real Estate — For Sale 35

THERESA PRESS

GOOD SERVICE IS THE DYNAMO OF BUSINESS GROWTH

This home offers the ultimate in fine furnishings and functional arrangement of rooms. 3 bedrooms and 3 baths, spacious living rooms and den opens to a south patio with pool and barbecue, a separate dining room for formal dining. Lots of patio furniture, 2 car garage. Completely walled and landscaped. The best value in Palm Springs for only \$35,000

Deep Well — custom built home done in practical modern, cooled by refrigeration... spacious 3 bedroom, 3 baths and rumpus room with bath. Excellent pool. Walled and landscaped. Interior done by a leading decorator \$52,000

BARGAIN HOMES — Unfurnished 3 bedrooms and 3 baths, 2 car garage. Walled lot \$16,500

MODERN TWO bedroom home, carpeted and draped. Walled lot with lovely pool. South end location \$23,000

RENTALS — Furnished 2 bedroom apartment \$150
Furnished 2 bedroom home \$200
Furnished 1 bedroom \$90

R-3 HOTEL site, canyon frontage \$22,500
R-2 LOT Warm Sands \$8,500
R-1, 110x135, irrigation water and underground utilities \$3500

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AT 861 NORTH PALM CANYON DRIVE SINCE 1932

3 BEDROOMS, modern, near park and school, close in. Only \$11,500, terms.

3 BEDROOMS, 2 baths, fine POOL, fireplace, garage, insulated. BIG AND GRACIOUS WITH A MODEST PRICE TAG OF \$20,000. On 120 foot lot.

SPACIOUS, GLAMOROUS, brand new 2 bedroom, 2 bath and DEN, very smartly furnished, over size garage, huge fireplace, lots of glass. Only \$21,500.

IT'S PRETTY AS A PICTURE — THIS SMALL PRESTIGE HOME. 2 bedrooms, 2 baths, DELIGHTFUL glassed in LANAI with refrigerator and mountain view, custom carpet and drapes. SOUTH END OF VILLAGE. Now \$23,500.

JUST REDUCED, 3 bedroom, 2 baths, a separate dining room, lovely den with fireplace, huge lanai room with fireplace and fine barbecue, overlooking smart Libott heated and filtered POOL. Landscaped and walled. \$ for \$ nothing to compare at — \$26,500 — furnished, too.

RANCHER'S DELIGHT "BEAUCREST RANCH". Rambling 8 bedroom, 6 bath home... 3 1/2 acres under irrigation producing fruits and oats. Small houses for barns, stables, tool shed. SPECTACULAR VIEW. A sacrifice at \$37,500, partly furnished.

\$39,500 and SO MUCH FOR THE MONEY... 5 bedrooms, 5 baths. Huge rumpus room opening to fine heated and filtered POOL, beautiful estate area close in, walled landscaped and COMPLETELY furnished too. ONLY \$39,500.

15 UNITS, POOL. Ideal location. Steady year round income. Priced at \$85,000. An exceptional buy, \$30,000 down.

"LOTS" ... of ... Opportunity...
100' residential — R-1 \$1150
100'x129' Residential — near bus line \$2200
120' frontage, R-1 graded and surveyed. \$2950
INCOME R-2 — 100' \$2500
LARGE R-2, room for 12 units, CASH OUT for \$2500

CULVER NICHOLS, Realtor

Al E. Hoover John Bernet Jane Colgan Dick Edwards

861 North Palm Canyon Drive Phone 2182

For Sale or Exchange 34

Culver Nichols

REALTOR

861 N. Palm Canyon Ph. 2182

R-2 LOTS

BEAUTIFUL View Corner, Sunrise and Amado, 100' x 200'. Ideal for apartment. Considerable activity starting nearby.

Owner—Cal Brown
695 Paseo El Mirador. Ph. 5041

DEL MAR Income Lot, opposite Del Mar Race Track, 500 foot Frontage, 200 feet deep.

A. J. Morrison Gardner. Ph. 2626

BEAUTIFUL hillside Lot, Tahquitz Estates, 240 foot frontage, 140 deep.

A. J. Morrison Gardner. Ph. 2626

STUCCO, tile roof, 2 bedrooms, 3 years old, modern, insulated, landscaped. 926 Palm Ave., Beaumont, Calif. Ph. Victor 5-4934.

WOULD like to trade my Los Angeles \$35,000 beautiful duplex, 3 bedrooms, 2 baths each apartment, for larger commercial income property in Palm Springs. I have. 641 N. Palm Canyon Ph. 2009

Real Estate — For Sale 35

IMAGINE!

\$18,500 WITH POOL, 3 bedrooms, 2 full baths. Large lot, landscaped, fenced. See this Now!

A SUBSTANTIAL HOME 4 Bedrooms, 4 Baths. Completely furnished. Large walled and landscaped lot. Well located. Oversize POOL. Glassed-in Lanai. More fun than a country club. Only \$34,500. Has rented for \$1000 per month.

12 Units - Pool

TOP location, room for more units. Reduced to \$65,000, good terms.

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The Desert Sun

Wednesday, October 5, 1955

Real Estate — For Sale 35

HOMES OF MERIT

\$13,950—BRAND NEW, 3 bedroom, 2 bath, asphalt tile floors throughout, close in Winter home. \$2500 down.

\$22,500—18x36 SWIMMING POOL. Furnished 2 bedroom, 2 bath, beautiful fireplace, picture windows. CLOSE IN CORNER.

\$27,500—POOL 16x32, heated and filtered. Beautiful new 3 bedroom, 2 bath, abundance of wardrobe and cabinet space. Swedish fireplace, forced air furnace, delightful decorator colors. Close in, landscaped corner near El Mirador and schools. \$6500 down.

INCOME

\$19,500—DUPLEX — BEAUTIFULLY FURNISHED, 2 bedroom, 2 bath, plus studio, situated on close in corner. Room for more. \$230 month income.

\$28,500—TRIPLEX — Beautiful large corner lot in Warm Sands. Room for more. \$365 month income.

GANNON REALTY CO.

HOME FINDERS

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BEAUTIFUL new 3 bedroom, 2 bath stone, fireplace, tropical roof, all metal kitchen, 100 foot frontage. A real value at \$17,500.

PANORAMIC VIEW, 2 bedroom home, fireplace, built in stove and oven. View of views. To appreciate you must see. \$17,500.

3 BEDROOM home only 2 years old. Take \$2500 down. \$11,200.

CHARMING — Furnished 5 bedroom, 4 bath, patio, landscaped. \$21,500

BEAUTIFULLY landscaped. 3 bedroom, 2 bath, completely furnished, carpeted, fireplace, double garage, also a lovely pool. \$25,000

AN OLDER HOME but look what you get! 3 bedrooms, 2 1/2 baths. It is completely furnished, patio, fireplace, walled. \$17,500.

AMY NELSON

HERE YOU ARE if you want a nice little place for the money! 1 bedroom home only 2 years old, ducted cooler, patio. \$8950

NEW DUPLEX, 2 bedrooms each. Private patio, very nice. \$19,500

NEW TRIPLEX. One has 2 bedrooms, the others 1 bedroom each. Ducted coolers, all leased. Income is very good. See it. \$28,500.

PANORAMIC VIEW LOTS \$2995. Level lots \$1500 up. Highway lots \$6000 up. From our great selection we can please you!

REALTOR

2277 North Palm Canyon Drive Phone 5254 or 5545

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Don't Spend!

1 BEDROOM home — R-3 lot, room for 5 units and pool. \$8950, terms.

LIKE LIVING IN A PARK ESTATE size 3 bedroom, 2 bath, spacious rooms. Complete custom furnishings, exclusive location. Reduced for quick sale. A pleasure to show — \$28,500, terms.

BEAUTIFUL estate lots overlooking Palm Springs and desert. Large homes now being built. Ask about them.

LET'S TRADE

LEADING restaurant in top resort area. Stainless steel kitchen, animated Neon signs, wrought iron furnishings. Property clear. Owner's apartment — 4 bedrooms, 3 baths, extra commercial rental. Want income property—Will assume difference.

Call BILL PETERSON with Paul S. BURKHOLDER

35 Years of Fair Dealing

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Beautiful Homes</

TWO TRANQUIL STREETS TWO SECRET GARDENS TWO ENCHANTING HOMES

ONE AT \$35,000 with pool, fine furnishings, 3 bedrooms and 2 baths in South Tahquitz River Estates.

THE OTHER AT \$37,000 with giant linal glass-walled to lawn, 3 bedrooms, 3 baths, in central estate area. Unfurnished.

These are 2 of the 12 beautiful homes pictured in our interesting and colorful new brochure. Stop by for your copy, or write —

HAROLD HICKS

REALTOR

813 N. Palm Canyon Drive Phone 2736

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Real Estate—For Sale 35

2 BEDROOM, 2 bath, Tamarisk Park area, \$1000 down, balance on easy terms. Full price \$14,000 unfurnished.

R1 LOT 100 foot frontage \$1600

SEE US REGARDING INDUSTRIAL PROPERTIES

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REALTOR
Associates DON WILLIAMS
CLAUDE W. GOTTSHEUET
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SEE

ADOLPH ISRAEL REALTOR
671 N. PALM CANYON DRIVE

8 UNITS, excellent rental location. Room for expansion. Trade for small house. EZ terms, \$65,000.

JOHN HASKELL & CO.
456 N. Belardo Rd. Ph. 2594

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COL. WARD WOOLDRIDGE
Action and Honesty is the Service to You
238 Indio Rd. Ph. 2360 anytime

4 UNITS, walking distance, \$27,500, 4 acre business corner, \$25,000, 5-R-4 lots \$6500 total. Louis Venger, 3775 N. Indian Ave. Ph. 5595 or 6060. "All men are brothers."

HOTEL — Apartment, 11 units. Air conditioned. Heated pool. 1225 No. Indian.

BRAND new 3 units and hotel room. Room for more. \$37,500, half down. 550 Warm Sands Dr.

IN THE heart of Palm Springs, lot 45x260' with modern cement block building. Sited at \$30,000, terms. Phone 8-5005.

FURNISHED 2 bedroom house, leased ground. Close in \$7500 Owner, 278 N. Calle Encilla.

\$3000 DOWN. Complete 3 bedroom, 2 bath, 2 stall showers, 2 coolers, over 1500 square feet, walled, landscaped. Price \$15,750. Owner Ph. 2734.

3 BEDROOM, 3 bath, furnished, \$17,500, \$5000 down. Ph. 4878 or 5234. 482 N. Palm Canyon.

INCOME property, modern home, beautifully furnished, with duplex. Ph. 4524.

CALL BACK EAST MUST sacrifice near new 1-bedroom home on corner income lot. Paved street. Owner. Ph. 6068.

DRIVE by 1950 El Oro Way, Luring Sands. Owner leaving town—Must sell 3 bedroom, 1 1/2 bath home.

DE LUXE 2 bedroom. Modern. \$11,500. Small down. \$75 month. 940 San Raphael Pl. Off the corner of 3300 N. Indian.

GENERAL

TED SMITH

REALTOR

SUBDIVIDER AND DEVELOPER OF DESERT PROPERTY

ADVICE and consultation on property throughout the Coachella Valley gladly given.

A Realtor of integrity can save you money when buying or selling Real Estate.

MANY CHOICE LISTINGS IN HOMES—LOTS—ACREAGE RANCHES—BUSINESS PROPERTIES

TED SMITH

REALTOR

71-691 Hiway 111, Rancho Mirage, Ph. Palm Springs 8-5022

6 ACRE ranch, 2 bedroom modern, stucco house, garage, laundry and storage, poultry buildings. Lakeview area. Phone Palm Springs 6857.

FOR SALE: Two lovely mountain homes among pine trees near Lake Hemet. Each has fireplace, and each is fully furnished, ready for you to move in. \$27,000 for both, or \$12,000 and \$15,000 if sold separately. Prefer all cash, but will consider half down. Shown by appointment only. Anza Development Co., Anza, Calif.

DEFINITE DATA ON REAL ESTATE

HOME: Custom built 3 bedroom home; beautiful design, fine carpets and drapes. Heated pool. Low down payment. Price \$36,500. Might trade for small house or lot.

ACREAGE: 40 acres near Tamarisk Club. Adjoins developed property. Water available. Ideal for subdivision. Only \$935 per acre.

ACREAGE: 280 acres on paved road, electricity, telephone on property, and gas available. 1/2 mile from shopping center; 10 minutes from Palm Springs. A TREMENDOUS opportunity for capital gain or subdivision. ONLY \$175 per acre on terms.

Muriel E. Fulton, Realtor

Oasis Building — 125 South Palm Canyon Drive
Palm Springs, California Phone 2225

Real Estate—For Sale 35

BUY NOW!

2 FURNISHED units. Priced at \$10,500. 1/2 cash down.

NEW 1 bedroom furnished complete with TV, on large lot, fine view. Very secluded. Priced at \$12,500. 1/2 cash.

2 BEDROOM and den, all floor coverings and Venetian blinds. \$12,000. \$3000 cash down. Balance \$85 per month.

NEW 2 bedroom completely furnished. Best view location, landscaping and planting all in. \$13,500. EZ Terms.

JOHN SHARP

Ivan Sharp, Associate

900 Broadway (Hiway 111)

Cathedral City Phone 8-4355

PALM DESERT

LOVELY 2 bedroom, 2 bath view home, large corner lot, beautiful mountain panorama. Designed for desert living with spacious patio facing South and East. Priced to sell at \$27,450 including drapes through out and floor covering. Entire bedroom wing. Ph. Palm Desert 764-081 or mail inquiry to Desert Sun, Box 190, File N-4 for appointment or additional information. Courtesy to brokers.

RANCHO MIRAGE

LOVELY 2 bedroom, 2 bath view home, large corner lot, beautiful mountain panorama. Designed for desert living with spacious patio facing South and East. Priced to sell at \$27,450 including drapes through out and floor covering. Entire bedroom wing. Ph. Palm Desert 764-081 or mail inquiry to Desert Sun, Box 190, File N-4 for appointment or additional information. Courtesy to brokers.

TED SMITH

REALTOR

See Ad under Real Estate for sale "General."

71-691 Hiway 111, Rancho Mirage, Ph. Palm Springs 8-5022

RANCHO MIRAGE

BEAUTIFUL LARGE HOME LOT 120'x200'. 3 bedrooms and maid's room, 1 1/2 baths, main house. Bunk room with 4 bath. Aluminum awning covered patio runs the width of house. Also large glassed in patio area looking into lovely landscaped terraced yard. G-E air conditioning. Price \$27,000 finished. Terms may be arranged

Rancho Mirage Realty

71-811 Hiway 111

(opposite Post Office)

Phone Palm Springs 8-3881

Phone Palm Desert 76-4646

Exchanges 36

RIVERSIDE PROPERTY Will take an inexpensive home in Palm Springs as part payment on one of the last estates right in the town of Riverside. 3 acres permanent pasture, 2 horse box-stalls and tack room, 3 bedroom house, beautiful den, large living room and dining room, cement circle drive, 4 car garage or part as storeroom, outside patio, and beautiful landscaping. This place is for sale at \$29,500 or exchange, by owner, 4955 Central Ave., Riverside or phone Overland 3-3311.

PETER B. SHEPTENKO

475 N. Palm Canyon Drive

Phone 2727

HOLLYWOOD SUNSET STRIP

VIEW HOME, 4 bedrooms, 3 baths. Huge living room with glassed in lanai. Custom built bar. Exquisitely furnished. Priced at only \$37,500. Will trade for Palm Springs home or income.

PETER B. SHEPTENKO

475 N. Palm Canyon Drive

Phone 2727

IF YOU have a home to trade

for income—see me at once. No junk, please.

COL. WARD WOOLDRIDGE

238 Indio Road Phone 2360

TRADE 4 bedroom 3 1/2 bath

in pleasant San Diego's lovely Talmadge Park for 2 or 3 bedroom in Palm Springs.

San Diego Realty Co. 6580 El Cajon Blvd. JU-2-5353

WILL exchange fine Illinois

farm, highly improved 217 acres, 65 miles Northwest of Chicago near Fox Lake, for Southern California property, clear for clear. W. C. Tackett, Owner, 170 North Palm Canyon Drive, Palm Springs. Phone 2085.

ATTRACTIVE home in new

home, private bath and entrance. Phone 3617.

Real Estate—For Sale 35

WESTWOOD (WEST L.A.)

HOME

FOR PALM SPRINGS TRADE \$40,000 equity in deluxe 1 story, 2 master bedrooms, maids, large den, \$67,500; for Palm Springs home.

W. F. Viggers, Gr. 9-3787 1251 Westwood Blvd., L.A. 24

3 BEDROOM, 2 bath house,

\$5000 equity, trade for clear trailer or units. Ph. 2421, Jim Sharpe.

Real Estate Wanted 37

THINKING OF SELLING

Buying, Renting, Appraisals? List Your Property

MADGE ROCKS—Ph. 4878 or 5234. 482 N. Palm Canyon

LOT—Good size, 8-1/2 end, R-2 or R-3, suitable to build 4 to 6 units, price about \$10,000.

Call—REID-WADE, Realtors 850 S. Palm Canyon, Ph. 2855

BUYERS waiting for income, homes, lots and exchanges.

JOHN HASKELL & CO. LA-Bradshaw 2-3134 PS 2534

LIST WITH US

for QUICK RESULTS

RESORT REALTY 426 S. Indian Ave. Ph. 5569

WANT residential lot—R-1, or

income. Morrison, 1110 So. La Cienega Blvd., Los Angeles 35. Ph. Bradshaw 2-4251.

FOR BEST RESULTS

List Your Property With Adolph Israel

Realtor, 671 N. Palm Canyon

Real Estate Wanted 37

LIST WHAT YOU HAVE TO SELL, RENT OR TRADE WITH PALM SPRINGS MOST PROGRESSIVE OFFICE

Peter B. Sheptenko

THE PIONEER REALTY CO.

OF PALM SPRINGS

475 N. Palm Canyon Drive

Phone 2727

Business Rentals 38

COMBINATION OFFICE AND LIVING QUARTERS IN THE HEART OF TOWN. SUITABLE FOR MEDICAL OR PROFESSIONAL PURPOSES. WILL ALTER TO SUIT RELIABLE TENANT.

SEE

Peter B. Sheptenko

THE PIONEER REALTY CO.

OF PALM SPRINGS

475 N. Palm Canyon Drive

Phone 2727

STORE and apartment, 10'x45',

for lease, \$135 month. 285 N. Indian Ave. Ph. 4093

FOUR room office suite, refrig

erated air-conditioning and heating unit. Central location, second floor. A. J. Morrison Gardiner. Ph. 2626

Wanted to Rent 39

HAVE CLIENTS for 2 bedroom houses on year's lease. JOHN SHARP. Call 8-4355.

2 BEDROOM unfurnished house

or apartment. Year round lease, reasonable. Cathedral City vicinity. Ph. 8-5874.

ELDERLY lady wants private

room and board. Able to wait on herself. Ph. 4922.

Rooms for Rent 40

2 SLEEPING rooms—bath between. Also single rooms private bath and entrance—week or month. Rear 511 Calle Roca. Phone 4685. Call 9 a.m. to 4 p.m.

SLEEPING room, kitchen privileges

\$8 weekly, \$30 month, up. Near airport. Ph. 5973.

FRONT bedroom, private bath

and entrance, close in, lady preferred. Ph. 4855.

PATIO room for one, private

bath, sundeck. For season. 1201 North Palm Canyon Dr.

LARGE corner rooms, private

entrance, close in, \$10 and \$12.50 week. 330 No. Calle Santa Rosa.

Attractive room in new home, private bath and entrance. Phone 3617.

ROOM in NICE QUIET HOME, COOKING PRIVILEGES. CALL 2478.

NICE SO. EAST Room, private entrance, 1 block town. Nice lawn, sundeck, patio. \$35 month. Apply 277 N. Calle Encilla.

2 ROOMS and bath, \$50 month. Adults. Radio Road. Ph. 9973.

BED-Sitting room with private bath. El Mirador area. Ph. 4936 before 10 a.m., after 4:30 p.m.

ATTRACTIVELY furnished rooms, with shower bath, for rent by month or season in The Center, \$60 per month. Call 2085, after 5 p.m. 4307.

ROOM with private entrance, El Mirador Estates area. Gentlemen preferred. \$60 month. Ph. 4516 or 2042.

For Sale or Rent 41

MOVE IN!!

A HOME YOU'VE DREAMED OF

6 CHARMING rooms, beautifully furnished. POOL, TV, enclosed garage, magnificent view. Must be seen to be appreciated. BEST BUY of the season, \$25,000. 1626 No. Riverside Dr. Ph. 2454

Apartments for Rent 43

Now Leasing

BEAUTIFUL new large 1 bedroom unfurnished, pool side apartments. TV connected. These apartments must be seen to be appreciated. For information—

RALPH WEINSTEIN 256 1/2 S. Palm Canyon Drive Phone 2884

1 BEDROOM, twin beds, sitting

room, kitchen, and bath. Furnished. Utilities and linens included. Pool. Patio. Close in. \$100 mo. Mira Monte, 524 So. Indian. Ph. 9037 or 2871.

MODERN, furnished, duplex

apartment, very nice, \$95 per month on year's lease. All utilities paid. JOHN SHARP Ph. 8-4355

\$3 DAY up, \$15 week up. Rooms

and apartments, center of town.

VILLA VICTORIA

444 No. Indian

\$56 MONTH, unfurnished, 1 bedroom in duplex. Full bath, rear patio, 2 adults. 701 "C" St., Cathedral City.

SPACIOUS 2 bedroom. Lovely mountain view. Air conditioned. Quiet. \$225 per month, furnished. Lease. Phone 2761.

STUDIO — Excellent location.

Clean, quiet, comfortable. \$38 month, furnished. Lease. Ph. 276.

STUDIO apartment for 2, completely

furnished, wall heater, fine cooler, 2nd floor—new building, opposite bus station. Lease \$85 month. 208 No. Indian. Ph. 5095.

STUDIO—Large bedroom, bath,

shower, kitchen. Shown by appointment. Ph. 4868.

KITCHEN apartments and hotel

rooms. By week or month. Granada Hotel, 259 No. Indian. Ph. 4291.

GUEST house to elderly couple only. \$75 month, utilities included. Call 2865.

STUDIO apartment suitable for

1 or 2, 2 blocks from Bullocks, reasonable. Ph. 2531.

1 BEDROOM furnished, \$110

month. Lease 1 studio furnished. \$85 month. Lease. Ph. 5917 or 7050.

FINE 30' trailer, full bath. Has everything, adults only. On nice lot, B-30, 156 So. Indian Ave.

STUDIO apartment, furnished.

On bus line. Pool privileges. Phone 9018

1 BEDROOM duplex, completely

refurnished. \$85 month. Adults only. 791 B St., Cathedral City, after 6:30 p.m. or call 2796—Mr. Pearson.

NEW furnished studio apartment,

swimming pool, air conditioned, TV connection. Utilities included. \$100 month. Adults. Across from Thrifty-Orleans Bldg. 373 So. Palm Canyon Dr. Phone 5286.

CENTER VILLAGE

FURNISHED, modern, spacious. 1 bedroom. Near all activity. 254 No. Palm Canyon Dr.

BANNING

2 GUEST cottages, attractively and completely furnished. Beautiful grounds. 1 with kitchen, \$75 month. 1 without kitchen, \$60. Adults only.

HAROLD HICKS Phone 2736

ATTRACTIVE studio apartment, also room, private entrance and bath. Phone 3818.

LARGE newly redecorated apartments. Tile bathroom. Beautiful furniture. Ph. 9809 or see at 1677 Via Miraleste.

CHOICE hotel rooms and apartments from \$75 month. Pool. Center of town.

417 W. Arenas Rd. Ph. 4093

FURNISHED Modern 1 bedroom, kitchen, air cooled. Reasonable. Lease. 362 N. Palm Canyon Drive. Ph. 5252.

UNFURNISHED — Rancho Mirage, 1 bedroom apartment, no pets, 71-348 Culver Drive. Phone 8-4418.

1 BEDROOM FURNISHED

APARTMENT, SOUTH END. POOL. PHONE 5417

STUDIO apartment, furnished. On bus line. Pool privileges. Ph. 9018.

Household Goods 50

Opening Season

Specials

Chaise lounge pads.....\$3.95

Better quality.....\$5.45

Patio Umbrellas, 8 ft., gorgeous colors.....\$24.95

Rug and Carpet samples—Closing out.....50c up

Apartment size gas ranges \$89.50—complete.

SEE OUR DISPLAY AD PAGE 7 SECTION B

Maher Furniture

Dillon Road, No. Palm Springs Ph. Desert Hot Springs 4-2616

SMALL Baby Grand Piano. Ex-

cellent condition. 1419 San Jacinto Way. Ph. 5178.

HALLET-DAVIS spinet piano, mahogany, fine condition, \$375; Sparten console radio, \$30; bed divan, \$25. 68-845 2nd St., Cathedral City.

Trailers for Sale 51

1956 MODELS

New Moon Mobile Homes

ALMA, MICHIGAN

Misc. for Sale 60
SHEETS 30c-75c, other linens, spring and mattress, \$10. Od. items, etc. Ph. 9033.

10 MONTH old Westinghouse blonde 21" TV Console four stack antenna; twin beds, headboards; 16 gauge Krupp shotgun weighs 6 pounds; 22 gauge Mauser single shot rifle, hunting jacket and boots (size 10). See at 66-238 West 4th, DHS.

Misc. Wanted 61
WE BUY
FURNITURE — EVERYTHING!
WILGAY'S
opposite Drive In Ph. 8-4243
WANTED—Baby stroller with shade top. Phone 5005 extension 4.

Used Cars for Sale 70
PALM SPRINGS BUICK
Sacrifice Sale
Used Cars
MUST clear out inventory of used cars. We are preparing to move to our new building on the highway at Palm Springs Heights.
15 SELECT USED CARS
SAVE \$1000 off List Price
1955 BUICK Riviera. Fully equipped, refrigeration. Executive demonstration.
1954 Mercury Station Wagon
1953 Lincoln Capri
1953 GMC Suburban
TRANSPORTATION CARS
1950 NASH Automatic Drive \$365
1947 STUDEBAKER 1/2-Ton Pickup. New tires — \$295
1948 Studebaker very clean—\$265
1949 BUICK Sedan Radio, heater, dynamo flow \$385
Roberson
PALM SPRINGS BUICK
193 N. Palm Canyon Drive Phone 4001 (formerly Desert Inn Garage)
1941 DODGE 4 door, runs good. \$50. Ph. 6513.
1948 LINCOLN convertible, custom, 1952 Cadillac engine. New upholstery. Ph. 8-3881.

Used Cars for Sale 70
"TOP VALUE" USED CARS
1951 Cadillac 4 door, 62...\$1800
1953 Henry J. sharp...\$595
1952 Chevrolet, 4 door...\$795
1951 De Soto Sportsman...\$795
1950 DeSoto, convertible...\$745
1950 Buick convertible...\$695
1949 Ford...\$395
1949 Pontiac, 2 door...\$395
1949 Ford, 4 door...\$295
1949 Dodge...\$445
SEVERAL GOOD TRANSPORTATION BUYS \$50 to \$195
BILL ELLIS MOTORS
DE SOTO-PLYMOUTH
682 S. Palm Canyon Ph. 7022
Automobile Service 72
HINKLE & JOHNSON Complete Automotive Repairs Radiator Repair Shop Auto tops and seat covers 305 N. Indian Ave. Ph. 3060
The Desert Sun 12
PALM SPRINGS, CALIFORNIA
Wednesday, October 5, 1955

Legal Notices 75
NO. 679
Tobias G. Klinger and Silbert & Silbert, Attorneys for Executors, IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF LOS ANGELES
IN THE MATTER OF THE ESTATE OF MAX KARP, Deceased
Notice of Executor's Sale of Real and Personal Property at Private Sale
NOTICE IS HEREBY GIVEN, that BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSOCIATION and DR. SOL R. BAKER, co-executors of the estate of MAX KARP, deceased, will sell at private sale, to the highest bidder, upon the terms and conditions hereinafter mentioned, and subject to confirmation by said Superior Court, on or after, the 24th day of October, 1955, all the right, title, interest and estate of the said MAX KARP, deceased, at the time of his death, in and to the real and personal property hereinafter described, and all the right, title, and interest that the said estate has, by operation of law, or otherwise acquired, other than or in addition to that of said deceased, at the time of his death, of, in, and to those certain lots, pieces, or parcels of land situate, lying and being in the City of Palm Springs, County of Riverside, State of California, together with certain personal property located thereon, and more particularly described as follows: Parcel No. 1: Consisting of the following real estate and personal property sold as a unit, to-wit: Lot 8, of Palm Springs Estates No. 5, in the City of Palm Springs, County of Riverside, State of California, as shown by map on file in Book 15, Page 91 of Maps, Riverside County Records. COMMONLY KNOWN as 1585 Chaparral Road, Palm Springs, California. Parcel No. 2: Lot 2 in Block 2 of Las Haciendas, in the City of Palm Springs, County of Riverside, State of California, as shown by map on file in Book 11, Page 5 of Maps, Riverside County Records. COMMONLY KNOWN as 829 Avenida de Los Olivos, Palm Springs, California. Above sale is subject to all conditions, restrictions, reservations, easements, rights-of-way of record, if any, and to general and special county and city taxes for the fiscal year 1955-56. Terms and conditions of sale: Cash, lawful money of the United States; less 10% per cent of the purchase price to be paid at the time of sale; balance on confirmation of sale. All bids or offers must be in writing, and may be left at the office of Tobias G. Klinger and Silbert and Attorneys for co-executors at Suite 828, 610 South Broadway, Los Angeles, California, or may be delivered to said co-executors personally, in said County of Los Angeles, or may be filed in the office of the clerk of this court, at any time after the first publication of this notice and before the making of the sale. Dated: September 27, 1955.
BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION and DR. SOL R. BAKER, Co-executors of the Estate of MAX KARP, deceased.
The Desert Sun Oct. 4, 5, 6, 7, 8, 11, 12, 13, 14, 15, 16, 19, 20, 21, 1955
NO. 680
HENRY V. CLEARY Attorney for Plaintiff 350 N. Palm Canyon Drive Palm Springs, California
SUMMONS
IN THE JUSTICE COURT OF PALM SPRINGS JUDICIAL DISTRICT, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA
No. 534
C. C. F. See, 407
JOSEPH JACKSON an individual doing business as WESTERN DIRECTORY CO. Plaintiff
FRED PORTER, Defendant
The People of the State of California send Greeting to:
YOU ARE HEREBY REQUIRED to appear in an action brought against you by the above named Plaintiff, in the Justice Court of Palm Springs Judicial District, County of Riverside, State of California, and to answer before the Judge at his office in the said Judicial District, the complaint filed therein, within ten days (exclusive of the day of service) if this Summons is served upon you within said County or within thirty days if served elsewhere. And you are hereby notified that unless you appear and answer as above required, the said Plaintiff will take judgment for any money or damages demanded in the Complaint, as arising upon contract or will apply to the Court for any other relief demanded in the Complaint. Given under my hand and the seal

Legal Notices 75
of the Justice Court of Palm Springs Judicial District, County of Riverside, State of California, this 30th day of September, 1955.
EUGENE E. THERIAU Judge of Palm Springs Judicial District, County of Riverside, State of California.
ATTEST: Anna L. Gonzalez Clerk of Justice Court
The Desert Sun October 3, 12, 19, 26, November 3, 10, 17, 24, 1955.

Legal Notices 75
HERE'S DAVEY AGAIN
BRIDGEPORT, Conn. (UP)—A teenage baby-sitter rushed out of the house after Dr. and Mrs. John Gulash just as they were leaving for a night out. "There's a strange animal in the bathroom and I'm afraid to go in," she told them. Dr. Gulash calmed the girl by explaining that the "animal" was a Davy Crockett hat.

Legal Notices 75
AT LAST
PALM SPRINGS HOME OWNERS CAN BUY
CUSTOM DRAPERIES MADE
At ready made prices. Just think—vat-dyed custom made Quali-Tex draperies, unlined. At almost give-away prices.
Overall width per pair Length Price
48" 84" to 96" \$ 7.95
72" 84" to 96" 12.95
96" 84" to 96" 17.95
116" 84" to 96" 21.95
144" 84" to 96" 26.95
These prices include all Parcel Post and Delivery charges.
COLORS—Ice Pink, Gold, Beige, Wine, Hunter Green, White. Our decorator will be in Palm Springs within two weeks. Kindly fill in box below so that we may schedule your appointment. Of course, there is no obligation.
We Own and Operate Our Own Work Room
Mrs. Telephone
Street Address City
Quality Draperies
180 S. Western Ave. Los Angeles 4, Calif.

"SAFE BUY" CHOICE USED CARS
Tune in Ed Sullivan's "Toast of the Town" TV show Sunday nights, 8 P.M.
1954 FORD \$1895 Ranch Wagon, like new.
1952 LINCOLN \$1695 Hard top sport coupe. Continental kit, loaded with extras.
1955 FORD pickup 1/2 ton. Model F-100. Like new!
1949 MERCURY 4 door \$495
1949 FORD 2 door \$495
1954 DeSOTO \$1995 Firedome V-8, 4 door sedan. Automatic radio, heater, white side walls. Low mileage, excellent condition!
1951 MERCURY 4 door \$995 Yellow, Overdrive, Radio, heater.
1953 FORD 4 door V8 \$1295 Tan, Fordomatic, radio, heater.
A "SAFE BUY" Used Car from your Lincoln-Mercury dealer is your guarantee of many thousands of miles of carefree economical safe motoring pleasure.

Palm Springs LINCOLN-MERCURY
335 Sunny Dunes at South Palm Canyon
Phone 3057 Phone 2301

New Model Clean-up On Used Cars
1953 CHEVROLET RELAIR \$1395 2 door sedan, radio, heater.
1952 FORD VICTORIA \$1295 Radio, heater, Fordomatic. Looks and runs like new.
1953 CHEVROLET 2 door \$1295 Radio, heater, 19,000 actual mile car.
1952 FORD convertible \$1395 Radio, heater, white side walls. Completely reconditioned.
1952 CADILLAC "62" \$2495 4 door sedan, Radio, heater, refrigerator. A buy!
1950 CHEVROLET 2 door \$795 Radio, heater, powerglide.
1950 FORD 2 door \$595 Custom sedan. New paint and upholstery. Completely reconditioned.
1949 FORD 4 door \$395 Custom sedan. Radio, heater, overdrive.
193 N. Palm Canyon Drive Phone 4001 (formerly Desert Inn Garage)
1941 DODGE 4 door, runs good. \$50. Ph. 6513.
1948 LINCOLN convertible, custom, 1952 Cadillac engine. New upholstery. Ph. 8-3881.

TRUCKS
1953 GMC, 4 speed transmission with camper closed top. Radio, heater. See this one today \$1495
1955 STUDEBAKER 1/4 ton pickup. A real steal at \$1395
30 Used Cars to Choose from \$100 to \$3000

STACK CHEVROLET
WHERE YOU GET THE "BEST DEAL UNDER THE SUN"
S. Palm Canyon and Sunny Dunes Road
Phone 2042 Phone 2043
WE GIVE S&H GREEN STAMPS IN OUR SERVICE DEPARTMENT

1954 CADILLAC Coupe DeVille. Fully equipped. See at PLAZA MOTORS 182 E. Arenas Rd. Ph. 5122
1940-4 DOOR Dodge, new tires, seat covers, \$145. Also 2 wheel boat trailer with attachable 4x6 bed, \$115. Call 7798 after 6 p.m.
SERVICE AND PARTS FOR ALL IMPORTED CARS NICK PASTOR IMPORTED CARS 496 N. Palm Canyon Drive Phone 3730
1951 CADILLAC "62" 4 door sedan, Radio, heater, hydraulic. \$1695. PLAZA MOTORS 182 E. Arenas Rd. Ph. 5122
1952 CADILLAC, 4 door sedan. Fully equipped. Excellent condition. One owner. \$2350. Must sell this week. Ph. 5591. 895 Paseo El Mirador.
JAGUAR 54 XK 120 modified white roadster, fully equipped, wire wheels, low mileage, perfect shape, \$2495. 419 W. 33rd St., Long Beach. 41-169 or Palm Springs 6018.

Here Now? Wm. S. Ford Sales
INDUSTRIAL CHEMICALS AND JANITORS SUPPLIES
For
HOTELS RESTAURANTS HOSPITALS SCHOOLS INSTITUTIONS OFFICES BUILDINGS STORES GARAGES LAUNDRIES
Representing
EASTERDAY SUPPLY CO. AND KELITE CORP.
"Everything for Sanitation and Maintenance"
426 SO. INDIAN PH. 5487

VILLAGE MARKET OFFERS
BIG FOOD VALUES AT OUR
DEL MONTE ROUND-UP
DEL MONTE — 1-lb., 1-oz.
Grapefruit Sections 6 FOR \$1
DEL MONTE — 1-lb., 1-oz.
Peach Halves or Slices 5 FOR \$1
DEL MONTE — 1-lb., 1-oz.
Sliced Pears 5 FOR \$1
DEL MONTE — Giant 46-oz.
Pineapple Juice 4 FOR \$1
MEATS
Rath's Blackhawk Smoked
HAMS Shank End 49¢ lb. Butt end 55¢ lb.
USDA Choice Fresh Lean
Ground Chuck 39¢ lb.
USDA CHOICE STEER
7 BONE ROASTS 39¢ lb.
USDA CHOICE STEER
SHORT RIBS 5 lbs \$1
USDA CHOICE STEER CUT THICK FOR SWISS 65¢ lb.
COUNTRY STYLE
PORK SAUSAGE 39¢ lb.
GROUND LAMB with SEASONING
CHOICE LAMB PATTIES 39¢ lb.
Giant Surf pkg. 69¢
KRAFT'S — Quart Mayonnaise 57¢
RED BAG Limited Quantity Guest COFFEE 69¢
U. S. POST OFFICE SUB-STATION NO. 1
NOW OPEN IN VILLAGE MKT.
PRODUCE
RADISHES BUNCH
GREEN ONIONS BUNCH
CABBAGE LB.
SPANISH ONIONS LB.
Simple Simon Frozen Pies 7-Inch serves 4 49¢
Buy 2 Pies for Regular Price — Get One FREE
TOTAL 3 Pies for 98¢
CANDY SPECIAL FINE QUALITY
Filled Raspberries, Orchard Fruits, Mint Molasses or Peanut Butter Crunch 9 to 10-oz. bags 29¢
VILLAGE MARKET
441 So. Palm Canyon Drive Phone 7932 or 9055
Monday thru Saturday, 9-7 — Open Sundays, 9-6
PRICES EFFECTIVE THURS., FRI., SAT., OCTOBER 6-8
All Advertised Items Subject to Stock on Hand